



YMCA-YWCA OF NORTHEAST AVALON

FOR IMMEDIATE RELEASE

Annual Enterprise Olympics Conference is Underway

Grand Falls-Windsor, May 27-30, 2010 - The YMCA-YWCA of Northeast Avalon will be hosting the 16th annual Enterprise Olympics Conference. Enterprise Olympics is a program that encourages the growth of entrepreneurial thinking among students and teachers and, in the long term, helps guide young people to consider careers in entrepreneurship. It is comprised of 3 separate, innovative projects that engage students from different age groups: the Create a Logo program for grades 4-6, the Market Your Thoughts competition for grades 7-9 and the Newfoundland and Labrador Credit Union Business Plan and Showcase Competition for high school students. The top students from the regional high school competitions across Newfoundland and Labrador were selected to attend the Enterprise Olympics Conference, which is being held this year in Grand Falls-Windsor.

“The YMCA-YWCA of Northeast Avalon has been committed to the Enterprise Olympics project for 16 years,” said Michelle Hatch, Coordinator, Enterprise Olympics. “This project was established to reach our young people and to identify and support their creativity, talent and enterprising minds. By doing this, we hope to assist them in building their confidence and recognizing their ability to start their own business and become a contributor of the economy of Newfoundland and Labrador.”

The YMCA-YWCA of Northeast Avalon would like to thank the students, teachers and volunteers participating in the 2010 Enterprise Olympics Conference and contributing to make this another successful event.

We also wish to acknowledge the generous support of our sponsors: ACOA, Service Canada, the Department of Education, and the Newfoundland and Labrador Credit Union, the community sponsor whose annual contribution allows us to distribute cash prizes to the winners of all three competition levels.

More information:

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