



YMCA-YWCA

We build strong kids,
strong families, strong communities.

YMCA-YWCA of Northeast Avalon

August 11, 2011

Announcement of new President & Chief Executive Officer

We are very pleased to announce the appointment of Chris Roos as the new President and Chief Executive Officer for the YMCA-YWCA of Northeast Avalon, Newfoundland effective September 19, 2011.

Chris is currently with the YMCA of Simcoe/Muskoka as General Manager of the Barrie YMCA. He was previously the GM of both the Wasaga Beach YMCA and the Innisfil YMCA in Simcoe/Muskoka. Chris opened both branches following their construction and successfully exceeded the business plan in each new branch with significant membership growth during the first two years of operation. Chris has also successfully developed Strong Kids Campaign philanthropy programs in both of those communities.

The CEO Selection Committee undertook a rigorous process with several good candidates and we would like to thank YMCA Canada for their excellent support and guidance to the process.

With the opening of the new Ches Penney Family Y in St. John's, we look forward to working with Chris, and are excited for him to get started! I'm sure you will all join with us and the CEO Selection Committee in welcoming Chris aboard!

Craig Rowe
Chair, CEO Selection Committee

Sharon Sparkes
Chair, Board of Directors

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