



FOR IMMEDIATE RELEASE

## MEDIA ADVISORY Doggie Dip at Ches Penney Family YMCA

### Have some fun with your pooch pals at Doggie Dip on Sunday, December 4!

St. John's, NL, December 2, 2016 – Doggie Dip is a great opportunity for pet owners and dog lovers in our community to have fun at the YMCA while supporting our YMCA Annual Campaign. Registered canines will enjoy a fun swimming session at the pool just prior to its annual maintenance and cleaning.

In addition to lifeguards and trained volunteers, Newfoundland's Dog Whisperer, Ken Reid, and his team will be on site during the event to lend us their support. So, bring your four-legged friend and have some fun for a good cause!

#### Event Details:

**When:** Sunday, December 4, 2016  
**Location:** Ches Penney Family YMCA, 35 Ridge Road, St. John's, NL  
**Cost:** \$20.00

**Session Times:** 3:30pm-4:00pm (large dogs, 35 lbs+) – SOLD OUT  
4:15pm-4:45pm (small dogs, under 35 lbs)  
5:00pm-5:30pm (large dogs, 35 lbs+) – SOLD OUT  
5:45pm-6:15pm (large dogs, 35 lbs+)

To register, please visit our Welcome Desk at the Ches Penney Family YMCA or call 726-9622 (ext. 221 or 222). Registration will be open until all session spaces are filled. All participating dogs must be in good health and be accompanied by a responsible handler 16 years of age or over. To see the full event guidelines, please visit <http://ymcanl.com/Doggie%20Dip-FAQ.pdf>

For more information, please contact Michelle Lambert at [mlambert@ymcanl.com](mailto:mlambert@ymcanl.com), or call 729-9622 x277.

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#### *About the YMCA Annual Campaign*

*The YMCA is a charity open to everyone at all stages of life, that provides opportunities to grow in spirit, mind, and body. The YMCA Annual Campaign provides the charitable support needed to ensure people of all ages, abilities, and socio-economic circumstances have access to YMCA programs, facilities, and services.*