

Press Backgrounder Labrador Wellness Centre Project

SUBJECT: Happy Valley-Goose Bay Wellness Centre Project Reception

DATE: Monday, June 22nd, 2015 ; 4:30 – 6:00 p.m.

LOCATION: Lawrence O'Brien Arts Centre, foyer

The current recreational facility in Happy Valley-Goose Bay, the Labrador Training Centre, is a provincially operated building which is in excess of 55 years old and requires extensive renovations.

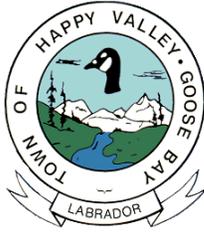
In 2014, the Town of Happy Valley-Goose Bay conducted public consultations and assessments in determining the scope and need for municipal wellness infrastructure projects. Through the public consultation, the Town received nearly 1,000 survey responses from the community. There was overwhelming support for the development of a wellness/fitness centre.

The projected cost of a new Labrador Wellness Centre equipped with fitness, aquatic and ice sport sections is between \$42.7 - \$58.7 million. The Town has announced that it is seeking funding for the first phase of design and construction at a projected cost of \$25 million. This will include:

- multi-purpose gymnasium
- aquatics centre with a competition swimming pool
- fitness centre with strength and conditioning equipment
- indoor walking/running track
- community rooms and a childcare centre

The Town of Happy Valley-Goose Bay has requested financial assistance from the Government of Canada and the Government of Newfoundland and Labrador to share in the overall cost of the project.

The Town has been implementing creative avenues to finance the Municipality's share of the cost. The Municipality has established a letter of intent with the YMCA; and has hired a consulting company to support a fundraising committee for the project.



Logo Interpretation

Three peaks represent:

- Mountain ranges throughout Labrador: Torngat, Mealy, Red Wine and Benedict
- Three Aboriginal groups in the region
- “W” for Wellness

Three Twigs: are symbolic of the various indigenous and settler cultures that fuse in Happy Valley-Goose Bay.

Colour scheme:

- Blue – water, lakes, river ways, ponds and oceans of Labrador. Also represents the large Labrador sky.
- Green – extensive boreal forest, black spruce and natural environment
- Colours of the mountains represent the northern lights.

The Facility Program Report and Public Consultation Report are available on the Town Website, under Community Services and Recreation:

<http://www.happyvalley-goosebay.com/home/lwc.htm>