



YMCA of Northeast Avalon

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FOR IMMEDIATE RELEASE

YMCA Enterprise Program to Resume Service Delivery

St. John's, May 13, 2015 - The YMCA of Northeast Avalon is pleased to announce that we will be resuming service delivery of our Enterprise Program.

The YMCA is committed to building the local economy by assisting individuals in Newfoundland and Labrador to become self-employed. The program's focus has always been to assist potential entrepreneurs explore self-employment as a career option. Since 1987, our program has helped create more than 600 businesses, many of which are still operational today, and more than 1000 new jobs in the province.

"Business Consultants work with clients in a supportive and collaborative environment to assist them in exploring the viability of their business idea, developing their business plan and acquiring the knowledge needed to successfully operate their business," says Michelle Lambert, General Manager, Employment and Enterprise Services with the YMCA of Northeast Avalon. "Those who proceed with a business startup are creating new employment opportunities within the province and doing so with a high quality of research and planning, impacting their ability to secure funding and giving their new business the best possible chance of success."

The Government of Canada, through the Atlantic Canada Opportunities Agency (ACOA), provided funding of \$153,135 to the YMCA of Northeast Avalon to support the service delivery of the YMCA Enterprise Program.

"Our Government is pleased to support this initiative, which provides hands-on assistance for individuals to explore self-employment, start new businesses and create employment in this region," said the Honourable Rob Moore, Regional Minister for Newfoundland and Labrador and Minister of State (ACOA). "Small businesses are the foundation of our communities, and the YMCA Enterprise Program is a great way to help residents to develop entrepreneurial and business skills that can lead to the creation of sustainable business ventures and generate economic growth."

The YMCA Enterprise Program is an important service to provide support to those interested in developing a self-employment strategy. Self-employment helps facilitate self-reliance and we believe that our program can help people create a new economic future for themselves and in the long term contribute to the labour market development of the province.

The YMCA will be accepting new clients in early June 2015.

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For more information, please contact:

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