



YMCA of Newfoundland and Labrador

35 Ridge Road, P.O. Box 21291
St. John's, NL A1A 5G6
Tel: 709-726-9622 Fax: 709-576-0410
www.ymcanl.com
CRA# 108225533RR0001

FOR IMMEDIATE RELEASE

YMCA to Celebrate Entrepreneurship During BDC Small Business Week

St. John's, October 21, 2015 - The YMCA of Newfoundland and Labrador is celebrating the return of our Business Planning Program to the entrepreneurial community of Newfoundland and Labrador at a networking reception sponsored by the Business Development Bank of Canada.

The YMCA Business Planning Program delivers business development services during the start-up phase. In a private and confidential setting, Business Consultants work one-on-one with aspiring entrepreneurs to develop their business plan. Our new training program offers a series of seminars on key topics aimed at developing essential business skills.

"We are thrilled to once again be supporting entrepreneurs across the province" says Michelle Lambert, General Manager, Employment and Enterprise Services with the YMCA of Newfoundland and Labrador. "Developing a business plan is an important process that can be challenging without the right supports. Our Business Consultants act as coaches; they look to motivate, challenge and prepare our clients to turn their ideas into opportunities"

Since 1987, we have helped create more than 600 businesses in the province, many of which are still operational today, and more than 1000 new jobs. Our past successes include well-known local businesses such as Griffith's Guitar Works, The Sprout, Grand Time, Model Citizens, Basho, Wallnuts, Twisted Sister and Kid Corp.

The YMCA has been a part of life in Newfoundland and Labrador for over 160 years. Our core programs in Employment and Enterprise Services, Children Services, and Health, Fitness & Aquatics are offered at over 20 locations in our communities.

The networking reception will be held on Thursday, October 22, from 4:00-6:00 pm at The Social House, 171 Water Street by invite only. Attendees will include community partners and program funders as well as past and current program participants.

-30-

For more information, please contact:

Michelle Lambert
General Manager, Employment and Enterprise Services
Tel: (709) 726-9622, ext. 277
Email: mlambert@ynortheastavalon.com