



Life is Better Together

YMCA of Northeast Avalon
Annual Report 2011/2012



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Message from the Chair and CEO

When we come together and look out for each other, anything is possible. Each and every one of you – members, participants, volunteers, partners, employees and donors – plays an essential role in the YMCA of Northeast Avalon. We are appreciative of all the outstanding volunteers and staff who gave tremendous leadership while strengthening and expanding the capacity of our Y over the past year.

In 2012 the Board of Directors launched a new five year strategic plan called *A View for our Y*. The role of the YMCA has never been more critical. The story of our community is told in the stories of the people we touch; from a healthy start in life for our youngest infants to a strong and welcoming sense of community for those of all ages.

The new Ches Penney Family Y facility is having the intended impact on our community. Active people are living better as thousands participate weekly in swimming lessons, youth programs and adult fitness classes. Families are enjoying the pools and bouncy castles, fabulous views from the track and conditioning room and developing healthy routines together.

Our focus on expansion in Camp Programs more than doubled the number of children who made good friends and learned valuable life lessons over the past year. While the number of participants requiring assistance to participate in YMCA programs has increased, our community doubled their gifts to the Strong Kids Campaign as well. By investing in the youth of today, we are building tomorrow's healthier communities.

The goal of our Employment programs is to help people reach their full potential. The YMCA's proven leadership will undoubtedly continue to inspire people to acquire the skills and guidance they need.

It goes without saying that our achievements would not be possible without the tireless efforts of dedicated volunteers and staff alike. We can take pride in a job well done over the past year and look forward to continue working together to build healthy communities. After all, the commitment of many to collaboration will ensure the value of the YMCA legacy outlives us all.

Senior Leadership

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Development

Sherry Squires, Director
Health, Fitness, Recreation and
Program Development

Olga Sullivan, General Manager
Children's Services



Chris Roos
President & CEO

Greg Dickie
Chair, Board of Directors

A woman with her hair in a ponytail, wearing a black swimsuit, is smiling and looking at a baby in a swimming pool. The baby is wearing a blue t-shirt with a white pirate logo. The water is clear blue, and there are some colorful rings floating in the background. The overall scene is bright and positive, representing a family-friendly aquatic activity.

Strengthen our Impact

The YMCA of Northeast Avalon is proud of the impact it has had on building healthy communities during the past year. Together with resources and support from the Y Canada Federation we have focused on quality programming for all ages and abilities. Our new facility has allowed us to expand programs and services and opened even greater possibilities of engagement with tangible results.

Participation in our swimming programs has increased consistently since the opening of the Capt. Robert Bartlett Aquatics Centre in the fall of 2011. We now offer 46 weekly adult fitness programs, an increase of almost 100% from our operation in the former New Cove Road facility. The diverse range of Y programs means enhanced opportunities for adults and families to discover a fitness routine that meets their lifestyle and their busy schedules. From parent and tot classes to low impact programs to advanced aquatics courses there is truly something for anyone looking for a healthier way of life.

With an inclusive approach the Y supplements adult and teen members with Individual Conditioning services and healthy living workshops to help maximize active fitness routines.



Extending our Reach

Working together with other agencies and organizations the Y has extended its reach province wide to engage more youth, more people seeking employment support, more communities, and more people facing financial barriers.

The Y believes in the potential of everyone and is committed to ensuring that, regardless of age or circumstance, every individual is given the opportunity to learn and grow with us. Highlighting this belief is the expansion of the Y Alternative Suspension Program into more schools province wide. Alternative Suspension is a resource made available to secondary schools, providing support to students who, for a variety of reasons, find themselves temporarily suspended from school. Participation in Alternative Suspension provides students with tools that enable them to transform their time away from school into a positive and productive Y experience. In 2010 the program benefitted 55 students out of the Humber Community Y and has since grown to operate out of the Exploits Valley Y and the Ches Penney Family Y. In 2012 we expect to reach over 200 students with this transformative experience.

YMCA Employment and Enterprise Services are providing youth and adults with training, mentoring, employment, education, business plan development, referrals and support systems. Our two Employment Centres in St. John's now serve over 6000 participants annually. We currently have well established partnerships in our community and across the province that facilitate our work. These networks enable Y staff to make referrals to appropriate agencies for clients who may need to avail of additional supports.

Over the past year the YMCA of Northeast Avalon increased its reach geographically by offering camp programs in five sites throughout the region. Participation in Y camp grew from 600 in 2011 to 1300 in 2012 – extending the reach and potential of the YMCA to impact the lives of children and youth in our province.

No one is turned away from the Y for inability to pay. Providing financial assistance so everyone can participate is fundamental to the Y's mission. As an accessible and inclusive charity the Y provides help to nearly one in four children and families so they can become involved.

Increase our Capacity

We believe in the potential of those we engage and strive to improve lives quietly and consistently every day. Together with the support of hundreds of donors and volunteers we are better equipped to serve the community.

The dedication of our volunteers and employees is vital to the YMCA of Northeast Avalon's success in achieving its goals. Empowering staff and volunteer teams with tools to engage and manage the demands of our programs and services is a priority. The YMCA's proven approach to leadership development and certification training has a positive impact on the programs and services we offer our participants and the community at large.

Gifts of time, talent and treasure build the Y's capacity to provide programs and services. As a charity we rely on the generosity of our donors to ensure no one is ever turned away due to inability to pay.



In honour of Her Majesty's 60 years on the throne, two prominent YMCA supporters were the recipients of the commemorative Queen Elizabeth II Diamond Jubilee Medal:

Craig Rowe, a long-time YMCA of Northeast Avalon board member and current National Y board member, was recognized for his many years of volunteerism and community support.

Ches Penney, our facility's namesake, was recognized for his boundless generosity and selfless dedication to a great number of community initiatives over the years.




VOLUNTEER

Build our Brand

The YMCA of Northeast Avalon is a charity that strives to make communities stronger by helping people within them reach their potential. We are committed to nurturing children, teens and young adults, promoting healthy living and fostering social responsibility within the community. We have the passion, as well as the facilities, programs and relationships with people and other organizations to deliver. We are committed to building better communities with healthy, confident, secure and connected children, youth and families.



Child Care at the YMCA of Northeast Avalon helps children build character and resilience and encourages personal growth and well-rounded lives. Over the past year licensed School Age locations increased and we engaged more than 450 Child Care families. As opportunities arise the Y is there to meet the demands for this valuable service to families.

The YMCA offers financial assistance to ensure all parents can access affordable quality pre-school and after school care. Child Care staff, children and their families all participated in last year's annual Strong Kids Campaign proving that social responsibility can be fostered at a very young age.

All of the YMCA's programs teach children about values of caring, respect, responsibility, honesty and inclusiveness. They also build assets for the critical factors children need to thrive and become healthy, caring and resilient adults. The Y utilizes *YMCA Healthy Child Development* curriculum to ensure a focused approach when caring for school-age children. The YMCA of Northeast Avalon was once again a leader in program quality for children ages 0 – 6 too. The national *YMCA Playing to Learn* assessment scored our pre-school programs at 100% for program quality.



Opportunities to Give

YMCA Strong Kids Donors



The progress we have experienced this year could not have been possible without the generosity of our donors. This spirit of giving directly translates into the growth and proliferation of Y services and programs, making it possible for more children and their families to experience life in the YMCA community.

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Y Capital Campaign Pledges & Gifts



The YMCA builds healthy communities. The Ches Penney Family Y was built with the generous help of many donors. Thank you for being part of the Y.

Major Donors & Funders - Community Builders

Jean & Angus Bruneau
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Government of Canada
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Y Capital Campaign Pledges & Gifts



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Jason Riddle
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Judy Rossiter

Every effort is made to ensure this list is accurate and that every person who has generously given to the Y is recognized. Please contact us if there are any errors or omissions so that we can update our records at info@ynortheastavalon.com or call (709) 726-9622.

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 Ryan Sheppard
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 Tobi Smith
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 Margarete Wearn
 Maud Young

Our Volunteers

Y volunteers make a difference with their gifts of time and talent. They are a vital part of the Y family helping individuals and our community succeed. In 2011/2012 Y volunteers helped make the work of our charity stronger.

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Our Partners

By supporting and believing in the work of the Y our partners help build healthy communities.

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 MUN Centre for Nursing Studies
 National Crime Prevention Centre
 NEA Regional Economic Development Board
 NeuroFit
 Newfoundland and Labrador Organization of Women Entrepreneurs
 Nova Central School District
 Pippy Park
 Proctor & Gamble

PSP Fitness
 REAL Program
 Real Time Photography
 Scouts Canada
 St. John's Regional Fire Department
 The Running Room
 The Rocket
 Waypoints
 Wedgewood Physiotherapy
 Wellness Coalition - Avalon East
 Western School District
 YMCA of Exploits Valley
 YMCA of Humber Community
 YMCAs of Quebec

Building healthy
communities



Employment and Enterprise Services

Regatta Plaza II, 84 Elizabeth Avenue
P.O. Box 21291, St. John's, NL A1A 5G6
Tel: (709) 757-2665 Fax: (709) 757-2670

7 Austin Street, Unit 3
P.O. Box 21291, St. John's, NL A1A 5G6
Tel: (709) 754-2982 Fax: (709) 754-2870

Ches Penney Family Y, 35 Ridge Road
P.O. Box 21291, St. John's, NL A1A 5G6
Tel: (709) 726-YMCA (9622)
Fax: (709) 576-0410

Child Care

Ches Penney Family Y, 35 Ridge Road
P.O. Box 21291, St. John's, NL A1A 5G6
Tel: (709) 726-YMCA (9622)
Fax: (709) 576-7763

St. George's Elementary, Mary Queen of Peace,
Vanier Elementary, Roncalli Elementary,
St. Andrew's Elementary, St. Teresa's Elementary,
Bishop Feild Elementary, Holy Trinity Elementary,
St. Peter's Elementary, Cowan Heights Elementary,
St. Matthew's Elementary, Newtown Elementary,
Paradise Elementary, Elizabeth Park Elementary,
and Ches Penney Family Y.

Camp Programs

Ches Penney Family Y, Paradise, Torbay, Foxtrap,
Mount Pearl.

Health, Fitness, Recreation, and Membership

Ches Penney Family Y
35 Ridge Road
P.O. Box 21291, St. John's, NL A1A 5G6
Tel: (709) 726-YMCA (9622)
Fax: (709) 576-0410

Association Services

Ches Penney Family Y, 35 Ridge Road
P.O. Box 21291, St. John's, NL A1A 5G6
Tel: (709) 726-YMCA (9622)
Fax: (709) 576-0410

Our Mission

The Y is a charity that provides opportunities
for all to grow in spirit, mind and body.




Our Vision

The Y will be a leading charity providing
access to all in health programs, child care,
employment and camp programs.

Our Values

Caring - Honesty - Respect
Responsibility - Inclusiveness - Health

Follow us on

-  facebook.com/pages/YMCA-of-Northeast-Avalon
-  linkedin.com/groups/YMCA-Northeast-Avalon
-  twitter.com/YMCAofNEA



www.ynortheastavalon.com

P.O. Box 21291, St. John's, NL A1A 5G6
Charitable Registration #108225533RR0001





Financial Statements

Summary of 2011/2012 Audited Financial Statements

Consolidated Statement of Operations For the Period Ending August 31st

Revenue	2012 Operations	2012 New CPFY Project	2012 Total	2011 Operations	2011 New CPFY Project	2011 Total
Membership, Program and Annual Campaign Revenue	6,332,673	-	6,332,673	4,183,773	-	4,183,773
Total	6,332,673	-	6,332,673	4,183,773	-	4,183,773
Expenses						
Program, Administration, and Occupancy Expenses	5,756,621	-	5,756,621	4,173,528	-	4,173,528
New Building Project Expenses - non-capital	-	-	-	-	256,811	256,811
Total	5,756,621	-	5,756,621	4,173,528	256,811	4,430,339
Surplus / (Deficit) Before Depreciation	576,052	-	576,052	10,245	(256,811)	(246,566)
Depreciation Expense	848,673	-	848,673	73,735	-	73,735
Financial Assistance Provided	182,678	-	182,678	89,415	-	89,415

Consolidated Statement of Financial Position For the Period Ending August 31st

Assets	2012	2011
Current Assets	209,407	690,603
Long Term/Capital Assets	18,249,068	18,650,789
Total Assets	18,458,475	19,341,392
Liabilities		
Current Liabilities	1,592,395	3,765,711
Deferred Revenue - Building Capital Fund	7,346,095	7,150,916
Long Term Debt	8,972,557	7,604,715
Total Liabilities	17,911,047	18,521,342
Fund Balances		
Unappropriated Surplus	547,428	820,050
Total Liabilities and Fund Balances	18,458,475	19,341,392

*complete audited statements are available for review in the office of the CFO

