



YMCA of Northeast Avalon
Annual Report 2012/2013

Building Healthy Futures





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Message from the Chair and CEO

Like many other years in the life of the YMCA of Northeast Avalon, 2012/2013 was one of milestones, change, and growth. Each day our members, participants, volunteers, donors, and partners kept us grounded in our values as a charity striving to achieve positive impact throughout the communities we serve. Together with over 150 staff we completed the first year of implementing our new strategic plan: A View For Our Y.

The Ches Penney Family Y, in its second year of operation, continued to expand services and build on the promises we made to improve lives through programs in health, child care, employment, and camp. Our facility was built to serve our community at every income level, across cultures and without boundaries. Health Fitness and Recreation memberships and Camp were the two biggest areas of growth in 2012/2013. Financial assistance, key to extending our reach further into our communities, grew significantly thereby helping us positively affect the social determinants of health for those most in need. Donor support for the 2012/2013 YMCA Strong Kids Campaign was at its highest in our history because of so many who believe the YMCA is a positive force for good.

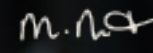
Within change, growth and challenges there are hidden opportunities. The past year wasn't without its challenges but because of our dedicated team of board, volunteers and staff we were able to keep the focus on what matters most – improving lives. With the loss of funding for our Employment Assistance Services an important chapter in our organization's history came to a sad close. Our goal now is to create new education, employment and entrepreneurial programs that will address the province's labour market needs and support youth and adults to achieve their learning and career goals.

With a renewed focus on operational excellence and leadership we will meet the challenges ahead and create the environment needed to continue strengthening the foundations of community. Together we're nurturing the potential of children, youth, individuals and families.


Thank you for being part of the Y.



Greg Dickie
Chair, Board of Directors



Michelle Northover
Interim CEO



Healthy communities
require a strong bedrock of
enlightened learning and
active play environments

The YMCA of Northeast Avalon's commitment to excellence in early childhood learning, as well as in social, emotional and physical development, is implicit in everything we do. From our preschool and early learning initiatives to our expanding network of camp opportunities, our mission is to ensure tangible results in nurturing healthy growth.

Child Care and Camp

Healthy futures need solid foundations

Our Child Care Program's Playing to Learn curriculum, one of the best approaches to ensuring a child's continued enthusiasm for life-long learning, achieved a 100% assessment score for the fourth year in a row. Our Child Care Program also achieved a 96% in the YMCA's comprehensive Preschool Child Care survey. Both ratings underscore our ongoing engagement in high quality early learning and development.

YMCA Camp programs surpassed 1500 participants this past year. New camp programs were initiated including a French Camp in partnership with Canadian Parents for French and holiday camps at more locations.

Healthy futures are about
engagement: youth, people and
communities, working together
towards common goals.

Although opportunities abound in our province's vibrant economy, not everyone is in a position to take advantage of them. The YMCA understands that the most healthy communities are those where everyone has a chance to succeed. Our programs and initiatives engage and empower people of all ages and skill sets, providing them with the necessary tools to build their own healthy futures.

Employment & Enterprise

Confronting the barriers to opportunity

From youth oriented programs like Enterprise Olympics, Youth Discovering Employment and Alternative Suspension, to our comprehensive Employment Assistance Services and Enterprise Program, the YMCA is committed to unlocking the potential of everyone, regardless of age, education, or other perceived barriers to opportunity. We see a healthy future in everyone.



Employment Assistance Services / Enterprise

In 2012/2013, the YMCA of Northeast Avalon's two Employment Assistance Services locations served approximately 5,000 clients with a variety of job search and career counselling instruction. With funding assistance from the Department of Advanced Education and Skills, we also organized two Stay in Newfoundland and Labrador career fairs, hosted a resume data base to match clients with employers, offered more than 100 job search workshops, and provided Life Coaching services, all of which helped us successfully assist thousands of individuals find employment.

Our Enterprise Program continued its well established legacy of offering business development services that foster entrepreneurship as a career option.

Alternative Suspension

Actively engaging its community for over 100 years, the YMCA has consistently been on the forefront of innovative social and rehabilitative programs. In September 2012, we opened a much anticipated Alternative Suspension program site in St. John's, with the goal of decreasing the number of repeated suspensions by offering young people an opportunity to transform the time they spend on suspension into a positive experience.

In partnership with the YMCA's of Quebec, as well as the Eastern School District and Prince of Wales Collegiate, we supported 35 students who, for different reasons, were temporarily suspended or at risk of suspension. Students engaged in the program spent time on school work, individual support sessions, group workshops adapted to their realities and applicable in a school setting (stress management, conflict resolution), as well as recreational activities such as swimming and basketball.

Over the past 25 years, the YMCA helped start over 500 businesses and helped create approximately 1250 jobs.


Youth Discovering Employment

The financial crisis of 2008 drew into sharp focus the shortage of employment opportunities for youth and young adults. In March, 2013 we began our sixth Youth Discovering Employment group, funded by Service Canada's Skills Link program. This 40 week program offers 10 youth experiencing barriers to employment the opportunity to enhance their life and employability skills and provide them with the work experience necessary to find employment or return to school. Participants are placed with nonprofit and private sector employers throughout the Northeast Avalon.

Enterprise Olympics

Illuminating the world of opportunity that can exist for youth and young adults is an enduring value of the YMCA. With three different competitions for students in grades 4-12, the Enterprise Olympics exposes students to the vast number of potential business opportunities that can be created by young people, encouraging youth to pursue entrepreneurial thinking and action at an early stage in their lives. 3,000 students from 50 schools across the province participated in the Create a Logo, Community Matters and Venture Marketing Plans competitions. The top three winners can be found on our website:

www.ynortheastavalon.com



*A healthy lifestyle
is an active lifestyle.
The YMCA offers services
to make your healthy life
a reality. Let's get moving!*

Our fitness and recreation facilities offer our members a wealth of health and fitness options to suit any lifestyle. Over the past year we worked hard to manage our growth and enhance our customer services to increase member satisfaction. We began implementation of the new SAM 2.0 (Serving all Members in Excellence) self-appraisal initiative to enhance the member experience and focus on continuous improvement.

Health, Fitness & Recreation

The key to a healthy life

In 2012/2013 we built additional capacity in our aquatics facilities through advanced aquatics courses and taught more than 1000 children to swim. The YMCA Healthy Child Development training plan for all youth staff was implemented to ensure they are well-equipped to engage the youth who need the YMCA. Expanded fitness and recreational programs for youth and adults were offered to help people reach their goals but most importantly ensure the YMCA remains relevant and a place for everyone to belong.

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Mekaela Butler
Janis Byrne
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Darren Chislett

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Leah Fairn

In 2012/2013 we provided financial assistance to more than 1000 adults and provided hundreds of child care and camp spaces because of the help from our donors. We are committed to nurturing children, teens, and adults and those who face financial barriers to participation deserve the same opportunities as everyone else. That is where the kindness and generosity of our volunteers and donors plays a part in building a better community. Promoting healthy living and fostering social responsibility are fundamental to the YMCA. The collective good of our volunteers, donors, and staff impacts thousands of people's lives quietly and effectively every day. Thank you.

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Thank-you

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Michelle Northover
Stephen F. Penney
Roos-Paul Family

*Opportunities to Give:
Our Annual Donors*



Every effort is made to ensure this list is accurate and that every person who has generously given to the Y is recognized. Please contact us if there are any errors or omissions so that we can update our records at info@ynortheastavalon.com or call (709) 726-YMCA (9622).

The progress we have experienced this year could not have been possible without the generosity of our donors. This spirit of giving directly translates into making it possible for more children and their families to experience life in the YMCA community.

Tracy Avery
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(up to \$499)

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Y

Strong Families Campaign

The YMCA builds healthy communities. The Ches Penney Family Y was built with the generous help of many donors. Thank you for being part of the Y.

Major Donors & Funders - Community Builders

Jean & Angus Bruneau
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Bob Marshall
Karen & David Martin
Paul McCarthy
Lucy McDonald
Janet McGrath
Christine McLean

Carol-Lynn & Paul Nolan
Madeline Normore
Michael & Marina North
Debbie Northover
Mary Northover
Robert & Ruby Northover
Suzanne Norton
Pam Noseworthy
Daphne Oates
Jennifer Oates
Paula O'Keefe
Gladys O'Keefe
Oliver Family
Stephen Parmiter
Jennifer Lynn Payne
Mona Peddle
Randal & Helen Peddle
Janik Peterson
Amanda Petite
David Phillips
Pik-Fast Express Inc./Pearl
Springs
Pope Shapter Family
Kim Power
Jo-Ann Prosper
Derek Purchase
Gwen Quigley
Roger & Sharon Reeves
Jason Riddle
Marie & Tom Ridgeley
Jamie Roche
Anna Ross
Judy Rossiter
Judy & Dave Rudofsky
Colin Ryan

Joe Ryan
Mark Seaborn
Charlene Sheppard
Ryan Sheppard
Jennifer Smith
Robin Smith
Susan Smith
Tobi Smith
Lynn Smyth
Andrea Sparkes
Debbie Squires
Don Stafford & Darlene
Coughlan
Jennifer Stagg
Matthew Strong
Kimberley Summers
Shirley & Dave Thompson
Paul, Barbara, Keelin &
James Thorburn
Sharon & Clayton Toope
Anh Haong Trinh
David Tuff
Bernard Walters
Kirk Wells
Jason Whiteway, Rindala
Maroun & Family
Cathy Williams
Jean Wilson

In Kind

Coast 101.1FM
DRAY Media
Jacques Whitford (Stantec)
Lillian Fidler Design
Print Shop
Pyramid Construction
The Telegram

Gifts In Memory

John R. Bennett
Kay Beresford
Dan Blundon
Garland Clarke
Henry Collingwood
George Flynn
Tracy Harris
Carmel J. Mahoney
David Martin
Harry North
Joan & William Northover
Jennifer Reardon
Pat Short
Bob Thorburn
Margaret Wearn
Maud Young

Y Capital Campaign Pledges & Gifts

Meaghan Hutchings &
Sean Burrige
David Janes
P. Janes & Sons Ltd.
Premila Jeyasurya
Johnson Incorporated
Paul & Sally Johnson
Betty Keeping
Bruce Kelloway
Janet, Blair & Nathan King

Dr. Jean Mercer
Effie Mercer Granter
Keith Mercer
Brian Metcalfe
David Metcalfe
Joanne Metcalfe
Shawn Metcalfe
Judy & Doug Moody
Karen Moore
Tom Nemec

Academy Canada
 ACT Team
 AIDS Committee of
 Newfoundland and
 Labrador
 Atlantic Canada
 Opportunities Agency
 (ACOA)
 Business Development
 Bank of Canada
 Community Business
 Development Corporation
 Canada/Newfoundland and
 Labrador Business Service
 Centre
 Canadian Cancer Society
 Canadian Parents for French
 Canadian Youth Business
 Foundation
 Canadian Tire Jumpstart
 Avalon Chapter

Easter Seals of Newfoundland
 and Labrador
 Eastern College
 Eastern Health
 Eastern School District
 Emmanuel House
 Genesis Centre
 Government of Canada
 Government of
 Newfoundland and
 Labrador
 Grand Concourse Authority
 Hoyles - Escasoni Complex
 Ice Caps Care Foundation
 Leave a Legacy Program
 Leon's
 Life Saving Society
 Loblaws

Newfoundland and Labrador
 Organization of Women
 Entrepreneurs
 Nova Central School District
 Pippy Park
 REAL Program
 Real Time Photography
 Scouts Canada
 St. John's Boys and Girls Club
 St. John's Regional Fire
 Department
 St. John's Women's Centre
 The Running Room
 The Rocket
 Thrive
 United Way of
 Newfoundland and
 Labrador
 Waypoints

Partners

The essential support that builds healthy communities

Choices for Youth
 City of St. John's
 Community Career and
 Employment Partnership
 Project
 CNIB - NL
 Coffee Matters
 College of the North Atlantic
 Craig Gives Back
 Don Patterson
 Doors Open

MacMorran Community
 Centre
 Memorial University
 Metro Business
 Opportunities (MBO)
 Miller Centre
 MUN Centre for Nursing
 Studies
 National Crime Prevention
 Centre
 NeuroFit

Wedgewood Physiotherapy
 Wellness Coalition
 - Avalon East
 Western School District
 YMCA of Exploits Valley
 YMCA of Humber
 Community
 YMCAs of Quebec



**We are happy to announce that
 Coffee Matters Express is now
 open at the Ches Penney Family Y.**

Association Services

Ches Penney Family Y, 35 Ridge Road
P.O. Box 21291, St. John's, NL A1A 5G6
Tel: (709) 726-YMCA (9622)
Fax: (709) 576-0410

Child Care

Ches Penney Family Y, 35 Ridge Road
P.O. Box 21291, St. John's, NL A1A 5G6
Tel: (709) 754-2962
Fax: (709) 576-7763

St. George's Elementary, Mary Queen of Peace, Vanier Elementary, Roncalli Elementary, St. Andrew's Elementary, St. Teresa's Elementary, Bishop Feild Elementary, Holy Trinity Elementary, St. Peter's Elementary, Cowan Heights Elementary, St. Matthew's Elementary, Newtown Elementary, Paradise Elementary, Elizabeth Park Elementary, and Ches Penney Family Y.

Camp Programs

Ches Penney Family Y, Paradise, Torbay, Foxtrap, and Mount Pearl

Employment and Enterprise Services

Ches Penney Family Y, 35 Ridge Road
P.O. Box 21291, St. John's, NL A1A 5G6
Tel: (709) 726-YMCA (9622)
Fax: (709) 576-0410

Health, Fitness, Recreation, and Membership

Ches Penney Family Y, 35 Ridge Road
P.O. Box 21291, St. John's, NL A1A 5G6
Tel: (709) 726-YMCA (9622)
Fax: (709) 576-0410

Our Mission

The YMCA is a charity that provides opportunities for all to grow in spirit, mind and body.



www.ynortheastavalon.com

P.O. Box 21291, St. John's, NL A1A 5G6
Charitable Registration #108225533RR0001

Our Vision

The YMCA will be a leading charity providing access to all in health programs, child care, employment and camp programs.

Our Values

Caring – Honesty – Respect – Health
Responsibility – Inclusiveness

Follow us on

 facebook.com/pages/YMCA-of-Northeast-Avalon

 linkedin.com/groups/YMCA-Northeast-Avalon

 twitter.com/YMCAofNEA



**Consolidated Statement of Operations
For the Period Ending August 31st**

Revenue

Membership, Program and Annual Campaign Revenue

Expenses

Program, Administration, and Occupancy Expenses

Surplus/(Deficit) Before Depreciation

Depreciation Expense
Loss on disposal of fixed assets

Financial Assistance Provided

**Consolidated Statement of Financial Position
For the Period Ending August 31st**

Assets

Current Assets
Long Term/Capital Assets

Liabilities

Current Liabilities
Deferred Revenue - Building Capital Fund
Long Term Debt

Fund Balances

Unappropriated Surplus

Financial Statements

Summary of 2012/2013 Audited Financial Statements

	2013	2012
Total	6,504,384	6,332,673
Total	5,938,530	5,756,621
Total	5,938,530	5,756,621
Total	565,854	576,052
	790,570	805,190
	230,524	43,483
	262,267	213,738
Total Assets	17,422,627	18,458,475
Total Liabilities	17,330,439	17,911,047
Total Liabilities and Fund Balances	17,422,627	18,458,475

*complete audited statements are available for review in the office of the CFO



YMCA of Northeast Avalon
Annual Report 2012/2013

Building Healthy Futures

