

# a stronger newfoundland and labrador

YMCA of Newfoundland and Labrador Annual Report 2015-2016

Our future starts here.



YMCA of Newfoundland and Labrador Annual Report 2015/2016

#### **Board and CEO**

Murray Brown, M.Sc, P.Eng Vice President, C-Core

Nick Collingwood, MBA Director & District Manager, Roynat

**Kevin Fleming, MBA** (Vice Chair) Office Managing Partner, KPMG

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Beth McGrath Partner, McInnes Cooper

**Dan Penney** Director, Penney Group

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**Todd Stanley, QC** Asistant Deputy Minister, Justice

**Lynn Sullivan, CPA, CA** (Vice Chair – Finance) Asistant Deputy Minister, Natural Resources

**Jason Brown** Chief Executive Officer, YMCA Newfoundland and Labrador

#### **Senior Leadership**

Twyla Fradsham General Manager, Ches Penney Family YMCA

**Jeff MacPherson, CPA, CA** Chief Financial Officer

**Christina Murphy** General Manager, Marystown YMCA

Michelle Lambert General Manager, Employment and Enterprise Services / VP Development (Acting)

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Michelle Northover VP, Development

**Sherry Squires** VP, Operations

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**Olga Sullivan** General Manager, Children's Services

# message from the board chair and ceo



#### **Building a Stronger Newfoundland and Labrador**

The YMCA of Newfoundland and Labrador has a vision: A province of vibrant and healthy communities where everyone can belong, grow, and thrive. We develop and deliver programs that are sustainable, relevant and impactful for people across the province:

#### Health

YMCA communities are healthy communities; our members report better health because of their involvement with the YMCA.

- The Harris Centre at Memorial University of Newfoundland is conducting a study in the Marystown area to measure population health before and after the new Marystown YMCA opened.
- We have letters of intent with both the Town of Placentia and the Town of Happy Valley-Goose Bay for new YMCA health, fitness, and aquatics projects.

#### **Support to Families**

- We add more YMCA School Age Child Care locations every year to care for children after school.
- Our Day Camps operate in St. John's, Conception Bay South, and Marystown.
- We want to expand preschool child care programs.

#### **Economy**

- In the 10 year period from 2010-2020, the YMCA has partnered with the community to develop infrastructure. The combination of completed projects and signed agreements and letters of intent is valued at over \$63 million.
- The YMCA is a large and growing employer, both on the island and soon in Labrador.
- Through the annual Enterprise Olympics, our province-wide program in schools for students in Grades 4-12, we foster entrepreneurship across the province.
- In the past year, our Business Planning Program has led to 40 new business start ups, with 110 more in development.

On the Avalon Peninsula, the Burin Peninsula, the Bonavista Peninsula, in Labrador, and collaboratively in Central and Western Newfoundland, the YMCA of Newfoundland and Labrador works with thousands of people and is prepared to work with thousands more.

In a province with population health concerns, families that need support, people that need jobs or want to start businesses, the YMCA is here for everyone as we have been since 1854.

Thank you for being a part of the YMCA as we work to help build a stronger Newfoundland and Labrador.

Regards,

Laurie Skinner

Laurie Skinner, Board Chair.

Jason<sup>®</sup>Brown, CEO.



### YMCA of Newfoundland and Labrador Annual Report 2015/2016 **VOIUNTEERS**

The possibilities are endless when kind people give freely of their time and talents. Our YMCA volunteers lead, deliver programs, fundraise, and govern the Association. And we are stronger because of them.

Thank you.

Wayne **Amminson** Cheryl Ash Kathryn Banoub Nadya **Bell** Dan Boone Austin **Bowering** Noah Brenton Gordon Brockerville Andrea Brocklehurt Murray Brown Steve Bruneau Janis Byrne Sarah Burton Gerry Carew Amanda Casey Rambinder Cheema Eileen Collingwood

Nick Collingwood Kate Connors Lori Cook Lesley Crocker Jordan Dawe Mark Dawe Sarah Dawe Alison d'Entremont Greg Dickie Leah Doucette Julie **Downey** David **Drover** Laura Everson Marigold (Goldie) Farrell Kevin Fleming Victoria Francis Scott Giannou Demi Gibson Paul Goulart Marjory Green

Megan **Guptill** Ben Hammond Amanda **Handcock** Virginia Harger-Grinling John Harnett Brittany Hartson Roma Hayes Jennifer Heffernan Tyler **Hepditch** Jason Hillyard Scott Howell Natasha **Hudson** Marie Kelly Monica King Evan Kipnis Heather Livingstone John Lundrigan Joan MacIntosh Lisa MacLeod

Vladislav Grinev

Joanne <b>Mallay</b>	Kerri <b>Riddle</b>
Katelyn <b>Mayo</b>	Mary <b>Rideout</b>
Beth <b>McGrath</b>	Kellie <b>Rodgers</b>
Nick <b>Mercer</b>	Craig Rowe
Rielly <b>Mitchell</b>	Deidre <b>Ryan</b>
Andrew <b>Moody</b>	Anna <b>Schamper</b>
Barry <b>Mullett</b>	Aamir <b>Shailoh</b>
Joshua <b>Murphy</b>	Amy <b>Sheppard</b>
Megan <b>Murphy</b>	Kelly <b>Silver</b>
Rahul <b>Nair</b>	Julie <b>Sinnott</b>
Joshua <b>O'Grady</b>	Laurie <b>Skinner</b>
Loretta <b>O'Leary</b>	Ray <b>Smallwood</b>
Justine <b>Parsons</b>	Tony <b>Smith</b>
Dan <b>Penney</b>	Sharon <b>Snook</b>
Stephen <b>Penney</b>	Sharon <b>Sparkes</b>
John <b>Peters</b>	Renee <b>Spurrell</b>
Paul <b>Porter</b>	Lori <b>Squires</b>
lan <b>Pumphrey</b>	Todd <b>Stanley</b>
Theresa <b>Rahal</b>	Kyle <b>Stapleton</b>
Keonna <b>Randell</b>	Helle <b>Stjern</b>
Ryan <b>Reynolds</b>	Lynn <b>Sullivan</b>

Mark **Tobin** Susan **Tobin** Asokan Variyath Sara Verstege Fran **Vokey** Brandon Welcher Catherine Whiffen Randy White Sharon **Zeller** 

# Building healthy communities

#### YMCA of Newfoundland and Labrador Annual Report 2015/2016

# highlights

adults & children & youth 45%

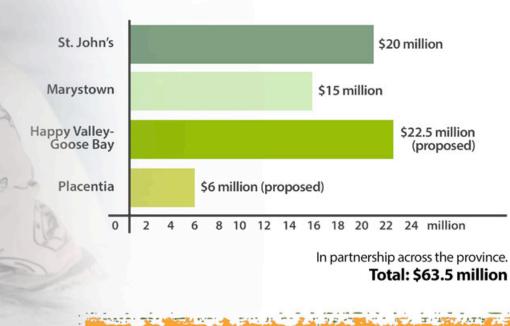
#### 9,800 members 2015/2016

(20% received financial assistance)

# healthy populations

Exercise is essential for good health and long life. Most members join with their families and also report improved health because of the involvement at the YMCA. Social connection to others is why they keep coming back.

## capital investment



## young leaders / enterprise olympics

Our Enterprise Olympics program is offered in schools across the province.

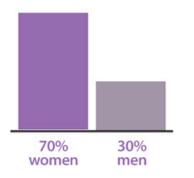












### business planning program

The YMCA Business Planning Program delivers business development services to entrepreneurs in Newfoundland and Labrador. Entrepreneurs receive interactive, personalized business development through our programs.

new business

starts

5 new businesses start on Bonavista Pennisula
1 new business starts in Labrador
1 new business start on the West Coast
45 businesses currently in development
14 new businesses in our first Y-Spark Cohorts
5 businesses assisted in growth plans

150 participants in our training programming in 2015

#### Capital Donors – Phase II

Phase II of the YMCA's Capital Campaign will give the YMCA the capacity to reinvest in programs and services to continue its legacy of inspiring personal growth and improving the quality of life for families and individuals. Gifts will help fund strategic plan initiatives at the Ches Penney Family YMCA and other locations throughout Newfoundland and Labrador.



## **Community Builders**

Elinor Gill Ratcliffe, C.M., O.N.L., LLD (hc) Penney Family & Pennecon

Major Gift Donors KMK Capital

Leadership Donors Baine Johnston

#### **Inner Family Donors**

Jason **Brown**, Deborah **Wearn**, and Family Gregory W. **Dickie** & Glenda **Best** Kevin **Fleming** Scott & Judy **Giannou** Marjory **Green** Jason **Hillyard** Scott **Howell** Evan **Kipnis** Michelle **Northover** Steve **Penney** Craig & Heather **Rowe** Laurie **Skinner** 

#### **Public Gifts**

Ronald Day KPMG-LLP Nola Sharpe Weatherford

# opportunities to give

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#### **Annual Campaign Donors**

Donors to the annual campaign provide possibility and potential for others to live healthier lives. Thank you for the belief in the work of the YMCA as demonstrated by your generous gifts.

Major Gifts (\$5,000 - \$99,999)

Academy Canada Canadian Tire Foundation for Families Gordon Butler Estate Idea Factory/Toy Factory The Joyce Family Foundation

#### Chair's Round Table (\$1,000 - \$4,999)

Michelle Northover Dan Penney Running Room VOCM Cares Foundation

Leadership Gifts (\$500 - \$999)

THE REAL PROPERTY OF

Sophie & Chloe Basha Jason Brown, Deborah Wearn, and Family Business Development Bank of Canada Credit Canada Debt Solutions Dunn Supply Chain Service Inc. Michelle & Fabian Lambert & Family Print Shop Limited Lisa Sheppard & Chris Peddle Laurie Skinner Debbie Squires Ida Thomas

Individual Donors (up to \$499)

Martin Angelov Jordan Baird Jennifer Baird Leeann Barrett Francois Beauvais Trina Brenton Delena Brothers Juanita Brown Christopher Bruce Nathalie Brunet Jacob Brushett Keisha Burke Michelle Burt Lucas Cheeseman Kenny Clarke Nick Collingwood Loretta Coombs Denise Cornick Paul Coxworthy



Leslie Crane Heather Cunning Gregory **Daigle** Sarah **Daigle** Tibor **Devai** Genevieve **Doyle** Leona Drake Ashlee Drake Frederic **Drillet** Alison **Drover** Emily **Dyer** Heather **Edwards** Samantha Edwards Chelsey Edwards Darrell Ellis Jillian **Ellwanger** Lori **Evans** Jody Evoy Kimberley Ficken Melissa Fitzpatrick Kerstin **Foote** Darren Fowler Twyla Fradsham Victoria Francis James **Furneaux** Wanda Gaulton Michelle George Linda Giannou Glen Gibling Demi Gibson Catherine **Gover** Lindsay Graham Brittany **Grandy** Marjory Green & Family Julie Greene Christian Greenland Amv Griffiths Ashlynn **Hanrahan** 

Tina Harding Brittany **Hartson** Roma Haves Nicole **Herridge** Conrad Hickey Samara Hillier Davena Hillier Amanda Hodder Martha Hodder Lois Hoegg & Ches Crosbie Kayla Holloway Xi Hona Breanna Hynes Susan Inkpen Mary Jackman Evan Johnson Alexandra **Kearley** Robert Kennedy Alexandra Keough Katelyn Kettle Laura King Janet & Blair King & Family Evan **Kipnis** Kara Laing Jennifer Lake Kaitlyn **Lambe** Joseph Larusic Jonni-Lynn Lee Jeffrey Macpherson Dennis Maher Elaina **Mallay** Vik Malone Matthew Martin Lauren Matthews Barbara McCutcheon Beth McGrath Dawn McGrath Pamela Moss

Mount Pearl Senior High School James Murphy Catherina Murphy Christina & Colin Murphy Mark **Murray** Ryan **Neary** Maire Niloideain Alexandria Norman Valerie D. Northover Linda Oates Chelsey O'Keefe Jennifer O'Keefe Christa Pack Valerie **Parmenter** Joshua Parsons Karen Parsons Chelsey Patterson Kristen **Peach** Allison Pennell Chelsea Penney Ronald **Penney** Rebecca **Penton** Travis Perrot Lori Petten Kendra Peyton Keshia **Pittman** Megan **Pitts** Ashley Powell Cathy Power Christopher Power Nadyne **Purdy** Nicole **Pynn** Shaorong Qiang Mariaana Rakai Keonna Randell Deborah **Rehner** Shawna Reid Mary **Rideout** 

Tina Riggs **Dawe** Jessica Roche Craig & Heather **Rowe** Andrew Russell Nena Saunders Shawn Searle Morgan Seward Kathleen **Shanahan** Keith Sheppard David Slaney Thomas **Slaney** Glendon Slaney Myra Renee Spurrell Lori **Squires** Sherry **Squires** Robyn Stacey Paul Stanford Todd Stanley Chad Stephenson Jared Stokes Lynn Sullivan Olga A.V. Sullivan Hangi **Tao** Robert Thomas Massie **Tyler** Kelley Vanderklugt Jillian Vardy Cindy Wall Denise Walsh Danielle Walsh Xin Wang Adam Watkins Jessica Waye AnnMarie **Whiffen** Heather White Sandy White Loran Whittle Cathy Williams

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Denise **Williams** Holly **Winsor** Mallory **Wiscombe** Rod **Zdebiak** Ecke **Zuschlag** Jason **Hillyard** 

#### **Gifts Made in Kind:**

Sally Ledrew Photography N.D. Dobbin

#### Gifts Made in Memory of:

Keith **Mercer** Rueben **Squires** 

#### Important Support for Employment and Enterprise Programs

Without the support of our funders our YMCA Employment and Enterprise programs could not take place. Thank you for these important contributions!

Atlantic Canada Opportunities Agency Government of Newfoundland and Labrador Academy Canada Newfoundland & Labrador English School District Medavie Health Foundation

# your generosity is appreciated

Every effort is made to ensure this list is accurate and that every person who has generously given to the YMCA is recognized.

Please contact us if there are any errors or omissions so that we can update our records at info@ymcanl.com or call 709-726-YMCA (9622) ext.240

**SIEENESFIT** 

YMCA of Northeast Avalon Inc. Operating as YMCA of Newfoundland and Labrador

# Summary of audited financial statements

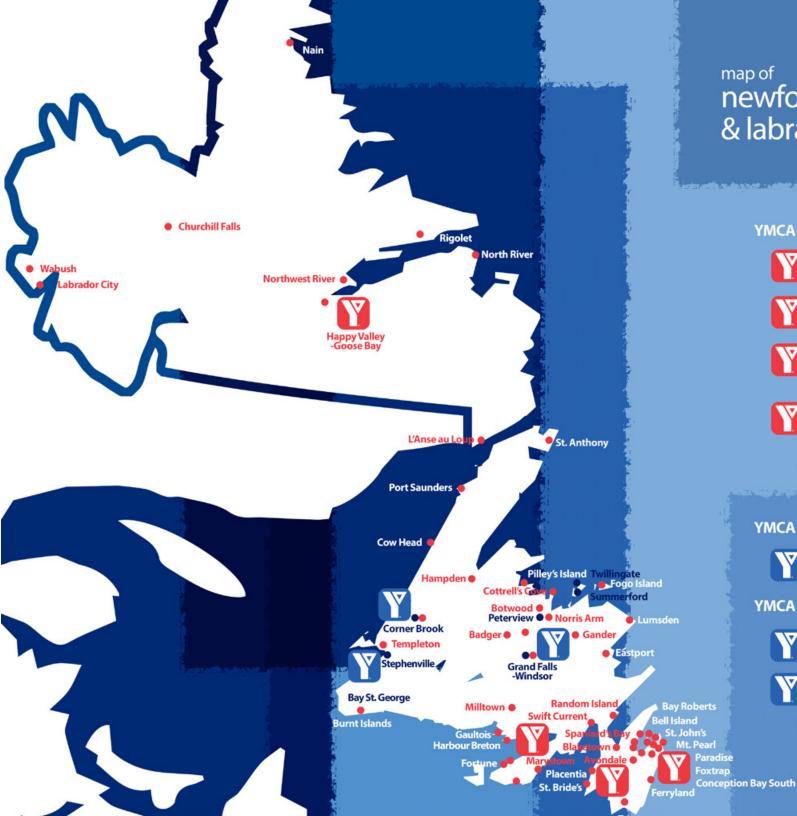
#### Consolidated Statement of Operations as at 31 August, 2016

	2016	2015
Revenue	6,613,796	5,480,504
Expenses	5,571,743	4,265,401
Net Before Interest and Amortization	1,042,053	1,215,103
Interest on Long Term Debt	570,812	568,053
Net Before Amortization	471,241	647,050
Amortization	821,010	708,157

#### Consolidated Statement of Financial Position as at 31 August, 2016

Assets	2016	2015
Current Assets	241,645	261,362
Property, plant, and equipment	15,971,945	16,330,207
Total Assets	16,213,590	16,591,569
Liabilities		
Current Liabilities	1,052,556	1,484,304
Long-term portion of capital lease and callable debt	8,881,671	8,217,285
Deferred Revenue - Building Capital Fund	6,705,342	6,966,190
Total Liabilities	16,639,569	16,667,779
Fund Balances		
Total Fund Balances	-425,979	-76,210
Total Liabilities and Fund Balances	16,213,590	16,591,569

Complete audited statements are available for review by appointment in the office of the CFO.



# map of newfoundland & labrador

#### YMCA of Newfoundland and Labrador



St. John's Health, Fitness and Aquatics



Marystown Health, Fitness and Aquatics



Placentia Health, Fitness and Aquatics



Happy Valley-Goose Bay Health, Fitness and Aquatics

• Program Delivery Sites

#### YMCA of Exploits Valley

**Grand Falls-Windsor** Health, Fitness and Aquatics

#### **YMCA of Western Newfoundland**



**Corner Brook** Health, Fitness and Aquatics



Bay St. George/Stephenville Health, Fitness and Aquatics

• Program Delivery Sites

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P.O. Box 21291 St. John's, NL A1A 5G6 CRA #108225533RR0001 www.ymcanl.com

#### Follow us on

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- in YMCA of Newfoundland and Labrador
- @YMCAofNL

#### **Our Mission**

The YMCA is a charity open to everyone at all stages of life, that provides opportunities to grow in spirit, mind, and body.

#### Vision

A province of vibrant and healthy communities where everyone can belong, grow, and thrive.

#### Values

Caring, Honesty, Respect, Responsibility, Diversity.



#### **Corporate Office**

35 Ridge Road P.O. Box 21291 St. John's, NL A1A 5G6 Tel: (709) 726-YMCA (9622) Fax: (709) 576-0410

#### Health, Fitness and Aquatics Membership

#### **Ches Penney Family YMCA**

35 Ridge Road, P.O. Box 21291 St. John's, NL A1A 5G6 Tel: (709) 726-YMCA (9622) Fax: (709) 576-0410

#### **Marystown YMCA**

255-263 McGettigan Boulevard Marystown, NL A0E 2M0 Tel: (709) 279-YMCA (9622) Fax: (709) 279-0587

#### **Employment and Enterprise** Services

#### **Business Planning Program**

8th Floor, 139 Water Street P.O. Box 21291 St. John's, NL A1A 5G6 Tel: (709) 697-4443 / (709) 631-3875 Fax: (709) 576-0410

#### Youth Employment Program

Ches Penney Family YMCA 35 Ridge Road, P.O. Box 21291 St. John's, NL A1A 5G6 Tel: (709) 726-YMCA (9622) Fax: (709) 576-0410

#### **Camp Programs**

Ches Penney Family YMCA Foxtrap Ecole des Grands Vents

#### **Children's Services**

Ches Penney Family YMCA 35 Ridge Road. P.O. Box 21291 St. John's, NL A1A 5G6 Tel: (709) 754-2962 Fax: (709) 576-7763

Bishop Feild Elementary Elizabeth Park Elementary Holy Trinity Elementary Mary Queen of Peace Mary Queen of the World Parish Hall Octagon Pond Elementary/School for the Deaf Paradise Elementary Roncalli Elementary St. Andrew's Elementary St. Matthew's Elementary, St. Peter's Elementary St. Teresa's Elementary Vanier Elementary Ches Penney Family YMCA

# Building healthy communities