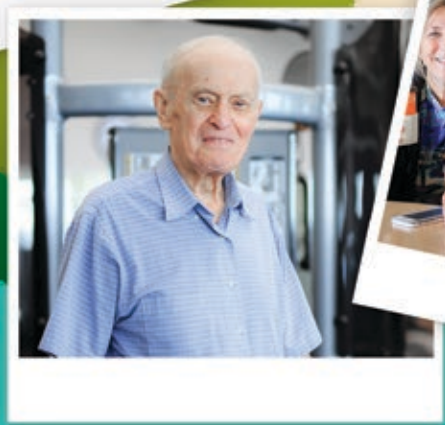


tomorrow starts here.



# engaging newfoundland and labrador

YMCA of Newfoundland and Labrador  
Annual Report 2016/2017



YMCA of  
Newfoundland and Labrador  
Annual Report 2016/2017

## Board and CEO

**Murray Brown, M.Sc, P.Eng**  
Vice President, Husky Energy

**Nick Collingwood, MBA**  
Director & District Manager, Roynat

**Kevin Fleming, MBA (Vice Chair)**  
Office Managing Partner, KPMG

**Scott Giannou (Past Chair)**  
President, The Beverage Baron

**Beth McGrath**  
Partner, McInnes Cooper

**Dan Penney**  
Director, Penney Group

**Stephen Penney (Vice Chair)**  
Partner, Stewart McKelvey

**Kerri Riddle, CPA, CA**  
(Vice Chair – Finance)  
Senior Manager, Grant Thornton

**Laurie Skinner, CPA, CA (Chair)**  
CFO, KMK Capital

**Sharon Snook**  
CDO, Burin Peninsula Health Care  
Foundation

**Todd Stanley, QC**  
Deputy Minister, Justice

**Lynn Sullivan, CPA, CA**  
Deputy Provincial Director, Legal Aid NL

**Jason Brown**  
Chief Executive Officer, YMCA of  
Newfoundland and Labrador

## Senior Leadership

**Twyla Fradsham**  
General Manager  
Ches Penney Family YMCA

**Chrissy Harvey, CPA, CA**  
VP, Finance

**Michelle Lambert**  
VP, Development (Acting)

**Christina Murphy**  
General Manager, Marystown YMCA

**Michelle Northover**  
VP, Development

**Krista Payne**  
General Manager  
Employment and Enterprise (Acting)

**Sherry Squires**  
VP, Operations

**Olga Sullivan**  
General Manager, Children's Services

## Engaging Newfoundland and Labrador

Thank you for being a part of the YMCA!

2016/2017 was, despite the challenges being faced by the Newfoundland and Labrador economy, a positive year for our YMCA.

The Ches Penney Family YMCA in St. John's operated for a fifth full year, the new Marystown YMCA operated for a first full year, and in Children's Services we again scored 100% in our preschool child care curriculum assessment. We opened new school age child care centres, we received funding for new employment and enterprise programs, and we moved closer to final agreements for a new YMCA in partnership with the Town of Happy Valley-Goose Bay in Labrador. Near the end of the year, we entered into a management agreement with Common Ground Coworking Inc.

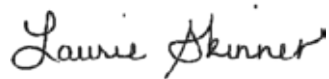
We invested in a new technology system set to launch in 2018 to help ensure we are managing carefully and connecting with people participating in our programs.

In all areas, the need for financial assistance increased; this will drive the need for the YMCA to expand annual fundraising efforts to support accessibility to all.

The Board of Directors approved a new strategic plan to guide the development of the YMCA for the next 10 years. Plans are based on the YMCA being sustainable, relevant, and having impact in all of our communities across the province.

The YMCA engages thousands of people in needed programs in Newfoundland and Labrador. We thank our members, families, donors, volunteers, staff, partners, and stakeholders for their commitment to the YMCA and our communities.

Very best regards,



Laurie Skinner,  
Board Chair.



Jason Brown,  
CEO.

message  
from the  
board chair  
and ceo



# volunteers

The possibilities are endless when kind people give freely of their time and talents. Our YMCA volunteers lead, deliver programs, fundraise, and govern the Association. And we are stronger because of them.

Thank you.

Wayne **Amminson**

Cheryl **Ash**

Nadya **Bell**

Austin **Bowering**

Noah **Brenton**

Murray **Brown**

Steve **Bruneau**

Sarah **Burton**

Kirsten **Butler**

Mary **Ann Butler**

Janis **Byrne**

Gerry **Carew**

Rambinder **Cheema**

Eileen **Collingwood**

Nick **Collingwood**

Kate **Connors**

Brian **Curren**

Jordan **Dawe**

Mark **Dawe**

Sarah **Dawe**

Alison **d'Entremont**

Greg **Dickie**

Leah **Doucette**

Julie **Downey**

Courtney **Dunphy**

Jonathan **Dzaganishvili**

Elizabeth **Evans**

Laura **Everson**

Marigold (Goldie) **Farrell**

Kevin **Fleming**

Victoria **Francis**

Twyla **Fradsham**

Shannon **Fraser**

Scott **Giannou**

Demi **Gibson**

Paul **Goulart**

Vladislav **Grinev**

Megan **Guptill**

Virginia **Harger-Grinling**

Brittany **Hartson**

Roma **Hayes**

Jennifer **Heffernan**

Tyler **Hepditch**

Kira **Hodder**

Scott **Howell**

Sonya **Jackman**

Sarah **Kean**

Caroline **Kelly**

Marie **Kelly**

Carla **King**

Monica **King**

Philip **King**

Justine **Lannon**

Joan **MacIntosh**

Lisa **MacLeod**

Joanne **Mallay**

Katelyn **Mayo**

Beth **McGrath**

Emily **Meade**

Dennis **Metcalfe**

Andrew **Moody**

Megan **Murphy**

Rahul **Nair**

Julia **Naterer**

Emily **Nolan**

Joshua **O'Grady**

Loretta **O'Leary**

Jessica **Ozon**

Justine **Parsons**

Dan **Penney**

Stephen **Penney**

Sarah **Perry**

John **Peters**

Paul **Porter**

Allison **Power**

Ian **Pumphrey**

Theresa **Rahal**

Keonna **Randell**

Kerri **Riddle**

Mary **Rideout**

James **Robbins**

Kellie **Rodgers**

Craig **Rowe**

David **Rowe**

Sarah **Rumbolt**

Deidre **Ryan**

Ahmad **Salah**

Adam **Schamper**

Anna **Schamper**

Rhonda **Scott**

Aamir **Shaikh**

Amy **Sheppard**

Julie **Sheppard**

Andrew **Short**

Kelly **Silver**

Laurie **Skinner**

Ray **Smallwood**

Tony **Smith**

Sharon **Snook**

Sharon **Sparkes**

Renee **Spurrell**

Lori **Squires**

Todd **Stanley**

Kelsey **Strowbridge**

Lynn **Sullivan**

Gary **Summers**

Tyler **Targett**

Susan **Tobin**

Asokan **Variyath**

Kerry-Lee **Vaughan**

Fran **Vokey**

Brittany **Welcher**

Brandon **Whelan**

Randy **White**

Victoria **White**

Nathan **Wilkins**

Sharon **Zeller**



Building healthy  
communities



YMCA of  
Newfoundland and Labrador  
Annual Report 2016/2017

# highlights

## growing in spirit, mind and body



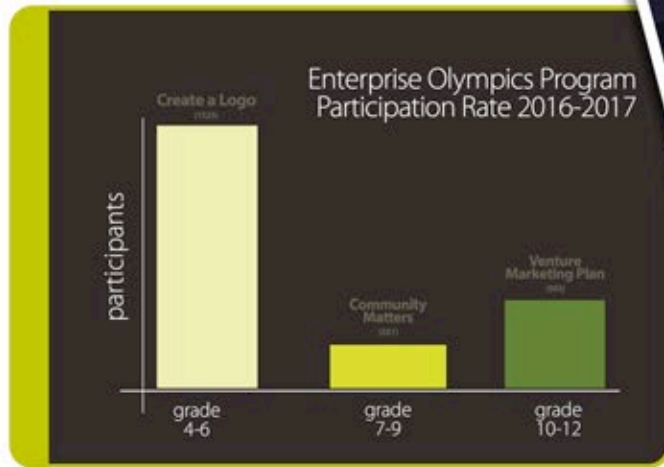
The YMCA is addressing the health issues in our province by helping people take a pro-active approach to caring for themselves and their families before health problems become chronic and irreversible. Members come to the YMCA not only for their physical health, but also for the social connections that increase their sense of belonging to the community.

Our health should not be dependent on our financial circumstances. Through our Financial Assistance Program, we support hundreds of individuals and families annually who are unable to afford the full cost of participation in a YMCA program or activity.

## responding to our members' changing needs

- 15** new programs & classes **INTRODUCED**
- significantly **INCREASED WI-FI** capabilities
- increased sessions for **popular fitness classes**
- over 50** pieces of new equipment **ADDED**
- more time slots for **children's swim lessons**
- NEW swim lessons** for adults





## encouraging entrepreneurial thinking among the next generation

Like reading or math, exposing our young people to entrepreneurial thinking is critical to their ability to function in the business world. Every year, the YMCA provides students across the province with resources and opportunities to nurture their entrepreneurial potential and prepare them to become future business leaders.

## child care & camp

From infant to school age, we have 15 locations for child care and 6 camps.



## business planning program



## The Market Fresh Cafe

(located at the Ches Penney Family YMCA)

helps support local entrepreneurs from the Business Planning Program by featuring their goods in its list of products?

9 vendors featured



# opportunities to give

## Capital Donors – Phase II

Phase II of the YMCA's Capital Campaign will give the YMCA the capacity to re-invest in programs and services to continue its legacy of inspiring personal growth and improving the quality of life for families and individuals. Gifts will help fund strategic plan initiatives at the Ches Penney Family YMCA and other locations throughout Newfoundland and Labrador.



## Strong Families Campaign

### Community Builders

**Elinor Gill Ratcliffe, C.M.,  
O.N.L., LLD (hc)**  
**Penney Family & Pennecon**

### Partners

**KMK Capital**

### Leaders

**Baine Johnston**  
**Ed & Mary Lou Martin**

### Friends

**KPMG-LLP**

### Inner Family

**Jason Brown, Deborah Wearn, &  
Family**  
**Gregory W. Dickie & Glenda Best  
Murray & Barbara Brown & Family**  
**Nick & Jennifer Collingwood &  
Family**  
**Kevin Fleming**  
**Scott & Judy Giannou**  
**Marjory Green**  
**Jason Hillyard**  
**Scott Howell**  
**Evan Kipnis**  
**Michelle & Fabian Lambert & Family**  
**Michelle Northover**  
**Dan Penney**  
**Stephen Penney**  
**Kerri Riddle**  
**Craig & Heather Rowe**  
**Laurie Skinner**

### Supporters

**Ronald Day**  
**Weatherford**

### Donors

**Nola Sharpe**





## Annual Campaign Donors

Donors to the annual campaign provide possibility and potential for others to live healthier lives. Thank you for the belief in the work of the YMCA as demonstrated by your generous gifts.

### Major Gifts

(\$5,000 - \$99,999)

Canada Post Community Foundation  
Canadian Tire Jumpstart Charities  
Gordon Butler Estate

The Joyce Family Foundation  
PAL Airlines  
Radiant 360

### Chair's Round Table

(\$1,000 - \$4,999)

Baine Johnston Corp.  
Jason **Brown**, Deborah **Wearn** & Family  
Browning Harvey  
Business Development Bank of Canada  
Cal LeGrow Insurance  
Capital Motors  
Clanmac Foundation  
Cougar Helicopters  
Cox & Palmer  
Deloitte  
Ernst & Young  
Fougere Menchenton Architects  
Grant Thornton  
Greensleeves/Loose Tie  
Group M5  
Wally Haas  
Sharon **Horan**  
Industrial Rubber  
Investors Group  
JJM Sportswear  
Jumping Bean  
KPMG - LLP  
Moore Holdings  
Newfoundland Power

Optimized Insurance  
Pennecon  
Dan **Penney**  
Power Brothers Inc.  
Provincial Aerospace  
RBC Foundation  
Riche Investments  
Greg **Roberts**  
Skyhawk Telematics  
Starlight Electrical  
Telelink  
Training Works  
Twin Rinks Avalon Arena Association  
Vinland Resources  
Vogue Furriers  
Tony **Whalen**

### Leadership Gifts

(\$500 - \$999)

AGI  
Atlantic Lottery Corporation  
Brian **Brown**  
Murray & Barbara **Brown** & Family



pledges  
& gifts





**The Discovery Centre**  
**Fonemed**  
**Fortis Inc.**  
 Chris **Gardner**  
**Handball Association of**  
**Newfoundland**  
**Harvey's Oil**  
**Labradorite**  
**Marystown Lions Club**  
**New Dimensions Child Care**  
**Sequence Bio**  
 Steve **O'Mara**  
**Print Shop Limited**  
**Running Room**  
 Lisa **Sheppard & Chris Peddle**  
 Laurie **Skinner**  
 Olga A.V. **Sullivan**  
**Swagger Promotions**  
**Talon Energy Services**  
**TD**  
 Ida **Thomas**

**Individual Donors**  
**(up to \$499)**

Kathryn **Adams**  
 Martin **Angelov**  
 Jennifer **Baird**  
 Leah **Barron**  
 Jennifer **Barry**  
 Janet **Bartlett**  
 Frank **Beauvais**  
 Darian **Bird**  
 Kate **Boland**  
 Kirk **Boland**  
 Jennifer **Brenton**  
 Trina **Brenton**  
 Angela **Brewer**  
 Juanita C. **Brown**

Christopher **Bruce**  
 Jacob **Brushett**  
 Sharon **Buray**  
 Michelle **Burt**  
 Denise **Butler**  
 Santhi **Chellamuthu**  
 Kenny **Clarke**  
 Jennifer **Clarke**  
 Paul **Coxworthy**  
 Sharon **Cummings**  
 Heather **Cunning**  
 Harshal **Deshpande**  
**Dietitians of Canada**  
 Genevieve **Doyle**  
 Leona **Drake**  
 Ashlee **Drake**  
 Frederic **Driller**  
 Ashley **Ducey**  
 Freeman **Duffney**  
 Kimberley **Dunphy**  
 Emily **Dyer**  
 Samantha **Edwards**  
 Darrell **Ellis**  
 Joshua **Emberley**  
 Lori **Evans**  
 Jody **Evoy**  
 Patricia **Farrell**  
 Kimberly **Fifield**  
 Hailey **Fitzpatrick**  
 Lydia **Fitzpatrick**  
 Melissa **Fitzpatrick**  
 Kerstin **Foote**  
 Darren **Fowler**  
 Twyla **Fradsham**  
 Victoria **Francis**  
 James **Furneaux**  
 Mark **Galway**  
 Wanda **Gaulton**  
 Demi **Gibson**  
 Laura **Gilbert**

Lindsay **Graham**  
 Marjory **Green & Family**  
 Julie **Greene**  
 Christian **Greenland**  
 Amy **Griffiths**  
 Sergey **Grinev**  
 Ashlynn **Hanrahan**  
 Tina **Harding**  
 Matthew **Harris**  
 Brittany **Hartson**  
 Chrissy **Harvey**  
 Roma **Hayes**  
 Nicole **Herridge**  
 Phyllis **Hildebrant**  
 Samara **Hillier**  
 Krystal **Hobbs**  
 Kelsey **Hodder**  
 Sarah **Hoddinott**  
 Xi **Hong**  
 Mark **Hoskins**  
 Dylan **Hunt**  
 Susan **Inkpen**  
 Evan **Johnson**  
 Alexandra **Kearley**  
 Cynthia **Kelly**  
 Allie **Keough**  
 Katelyn **Kettle**  
 Kara **Laing**  
 Jennifer **Lake**  
 Kaitlyn **Lambe**  
 Michelle & Fabian **Lambert & Family**  
 Joseph **Larusic**  
 Brandon **Lundrigan**  
 John **Mabley**  
 Rob **MacLellan**  
 Valerie **MacPhail**  
 Jeff **MacPherson**  
 Elaina **Mallay**  
 Vik **Malone**  
 Matthew **Martin**



Tyler **Massie**  
Betty & Fred **Matthews**  
Lauren **Matthews**  
Dawn **McGrath**  
Amber **Mouland**  
James **Murphy**  
Joshua **Murphy**  
Cat **Murphy**  
Christina & Colin **Murphy**  
**NLCU Charitable Foundation**  
Alexandria **Norman**  
Valerie D. **Northover**  
Linda **Oates**  
Christa **Pack**  
Valerie & Dave **Parmenter**  
Joshua **Parsons**  
Karen **Parsons**  
Chelsey **Paterson**  
Krista **Payne**  
Chris **Pearce**  
Allison **Pennell**  
Chelsea **Penney**  
Ronald **Penney**  
Rebecca **Penton**  
Harrison **Pitcher**  
Megan **Pitts**  
Perry **Power**  
Anita **Pushpanathan**

Nicole **Pynn**  
Keonna **Randell**  
Deborah **Rehner**  
Sheila **Reid**  
Ian **Richards**  
Mary **Rideout**  
Tina **Riggs Dawe**  
Andrew **Rusell**  
Peter **Ryan**  
Heather **Ryan**  
Courtney **Sacuta**  
Nena **Saunders**  
Morgan **Seward**  
Kathleen **Shanahan**  
Joan **Shirley**  
Louisa **Shutts**  
Glendon **Slaney**  
David **Slaney**  
Richard **Smith**  
Matthew **Snook**  
Moya **Spencer**  
Renée **Spurrell**  
Sherry **Squires**  
Lori **Squires**  
Paul **Stanford**  
Todd **Stanley**  
Lynn **Sullivan**  
Karen (Hanqi) **Tao**

Autumn **Urrutia**  
Kelley **Vanderklugt**  
Douglas **Walker**  
Cindy **Wall**  
Danielle **Walsh**  
Bonnie **Warren**  
Adam **Watkins**  
Jessica **Waye**  
Nicholas **Whelan**  
Ann Marie **Whiffen**  
Sandy **White**  
Nathan **Wilkins**  
Denise **Williams**  
Cathy **Williams**  
Holly **Winsor**  
Mallory **Wiscombe**  
Rod **Zdebiak**

# your generosity is appreciated

Every effort is made to ensure this list is accurate and that every person who has generously given to the YMCA is recognized.

Please contact us if there are any errors or omissions so that we can update our records at [info@nl.ymca.ca](mailto:info@nl.ymca.ca) or call 709-726-YMCA (9622) ext.240

## Gifts Made in Kind

Sally Ledrew Photography

## Gifts Made in Memory of

Norma Joan Northover  
Rueben Squires

## Important Support for Employment and Enterprise Programs

Without the support of our funders our YMCA Employment and Enterprise programs could not take place. Thank you for these important contributions!

Atlantic Canada Opportunities Agency  
BDC  
Canada Post Community Foundation  
Government of Canada  
Government of Newfoundland and Labrador



YMCA of Northeast Avalon Inc.  
Operating as YMCA of Newfoundland and Labrador

Summary of audited  
**financial  
statements**

**Statement of Operations as at 31 August, 2017**

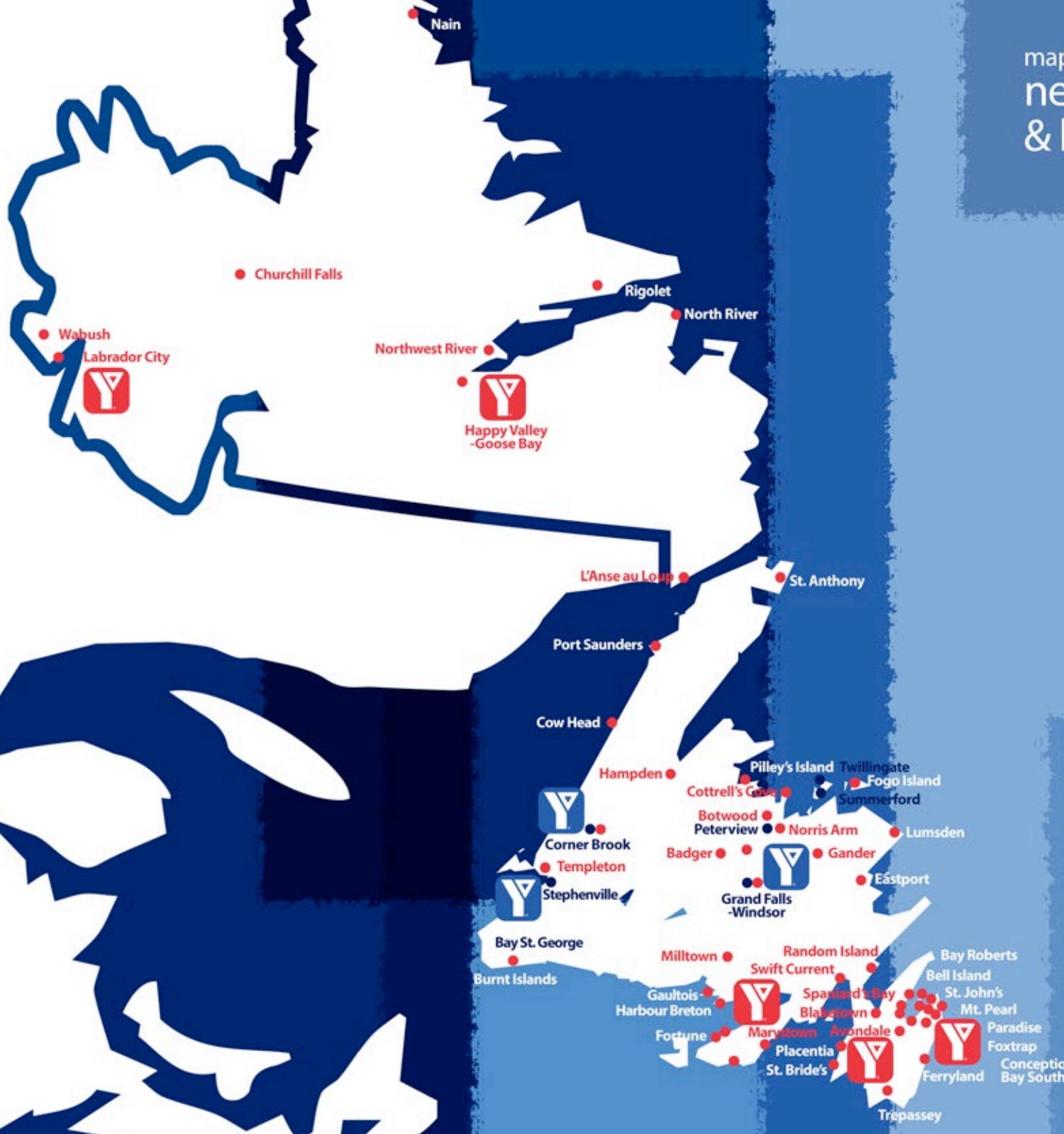
	<b>2017</b>	<b>2016</b>
<b>Revenue</b>	7,256,688	6,613,796
Expenses	5,986,935	5,571,808
<b>Net Before Interest and Amortization and Loss on Disposal</b>	<b>1,269,753</b>	<b>1,041,988</b>
Interest on Callable Debt and Capital Lease	566,974	570,746
<b>Net Before Amortization and Loss on Disposal</b>	<b>702,779</b>	<b>471,242</b>
Amortization	802,627	821,010
Loss on Disposal of Property, Plant and Equipment	41,937	---

**Statement of Financial Position as at 31 August, 2017**

	<b>2017</b>	<b>2016</b>
<b>Assets</b>		
Current Assets	389,535	368,620
Property, Plant, Equipment and Intangibles	15,571,856	15,971,945
<b>Total Assets</b>	<b>15,961,391</b>	<b>16,340,565</b>
<b>Liabilities</b>		
Current Liabilities	1,478,237	1,179,529
Deferred Revenue - Building Capital Fund	6,435,126	6,705,342
Long Term Portion of Capital Lease and Callable Debt	8,615,791	8,881,672
<b>Total Liabilities</b>	<b>16,529,154</b>	<b>16,766,543</b>
<b>Fund Balances</b>		
<b>Total Fund Balances</b>	<b>-567,763</b>	<b>-425,978</b>
<b>Total Liabilities and Fund Balances</b>	<b>15,961,391</b>	<b>16,340,565</b>

*Complete audited statements are available for review by appointment in the office of the VP Finance.*

# map of newfoundland & labrador



## YMCA of Newfoundland and Labrador

-  **St. John's**  
Health, Fitness and Aquatics
-  **Marystown**  
Health, Fitness and Aquatics
-  **Placentia**  
Health, Fitness and Aquatics  
(Future Development)
-  **Happy Valley-Goose Bay**  
Health, Fitness and Aquatics  
(Future Development)
-  **Labrador City**  
Health, Fitness and Aquatics  
(Future Development)
- Program Delivery Sites

## YMCA of Exploits Valley

-  **Grand Falls-Windsor**  
Health, Fitness and Aquatics

## YMCA of Western Newfoundland

-  **Corner Brook**  
Health and Fitness
-  **Bay St. George/Stephenville**  
Health and Fitness
- Program Delivery Sites



# YMCA of Newfoundland and Labrador

P.O. Box 21291  
St. John's, NL A1A 5G6  
CRA #108225533RR0001  
[www.ymcanl.com](http://www.ymcanl.com)

### Follow us on

- [facebook.com/ymcanl](https://facebook.com/ymcanl)
- YMCA of Newfoundland and Labrador
- @YMCAofNL

### Our Mission

The YMCA is a charity open to everyone at all stages of life, that provides opportunities to grow in spirit, mind, and body.

### Vision

A province of vibrant and healthy communities where everyone can belong, grow, and thrive.

### Values

Caring, Honesty, Respect, Responsibility, Diversity.



Building healthy communities

### Corporate Office

35 Ridge Road  
P.O. Box 21291  
St. John's, NL A1A 5G6  
Tel: (709) 726-YMCA (9622)  
Fax: (709) 576-0410

### Health, Fitness and Aquatics Membership

**Ches Penney Family YMCA**  
35 Ridge Road, P.O. Box 21291  
St. John's, NL A1A 5G6  
Tel: (709) 726-YMCA (9622)  
Fax: (709) 576-0410

### Marystown YMCA

255-263 McGettigan Boulevard  
Marystown, NL A0E 2M0  
Tel: (709) 279-YMCA (9622)  
Fax: (709) 279-0587

### Employment and Enterprise Services

**Business Planning Program**  
30 Harvey Road, Suite 2  
P.O. Box 21291  
St. John's, NL A1A 5G6  
Tel: (709) 697-4443 / (709) 631-3875  
Fax: (709) 576-0410

### Youth Employment Program

Ches Penney Family YMCA  
35 Ridge Road, P.O. Box 21291  
St. John's, NL A1A 5G6  
Tel: (709) 726-YMCA (9622)  
Fax: (709) 576-0410

### Camp Programs

Ches Penney Family YMCA  
Foxtrap  
Ecole des Grands Vents  
Marystown YMCA

### Children's Services

Ches Penney Family YMCA  
35 Ridge Road.  
P.O. Box 21291  
St. John's, NL A1A 5G6  
Tel: (709) 754-2962  
Fax: (709) 576-7763

Bishop Feild Elementary  
Cowan Heights Elementary  
Elizabeth Park Elementary  
Holy Trinity Elementary  
Juniper Ridge Intermediate  
Mary Queen of Peace  
Mary Queen of the World Parish Hall  
Octagon Pond Elementary  
Paradise Elementary  
Roncalli Elementary  
St. Andrew's Elementary  
St. Georges Elementary  
St. Peter's Elementary  
St. Teresa's Elementary  
Vanier Elementary  
Ches Penney Family YMCA

