



FOR IMMEDIATE RELEASE

29th Annual Enterprise Olympics Conference is Underway

St. John's, NL (May 26, 2022) - The YMCA of Newfoundland and Labrador is hosting its 29th Annual Enterprise Olympics Conference on May 26th and May 27th, 2022. The Enterprise Olympics is a program that encourages the growth of entrepreneurial thinking among students and teachers and provides a quality experience for young people considering careers in entrepreneurship.

The top 15 students from high school competitions across Newfoundland and Labrador have been selected to attend the Enterprise Olympics Conference where they will present their business plans to business professionals for feedback, compete for the top three 2022 Provincial-level prizes, and learn about the systems, strategies, and supports that are available to them as developing entrepreneurs in the province. They also have the opportunity to network with local entrepreneurs operating in various industries and to foster connections with industry experts in the local entrepreneurial ecosystem.

The YMCA of Newfoundland and Labrador thanks all students, teachers, and volunteers who contribute to the Enterprise Olympics. We also acknowledge the generous financial support from the federal and provincial government. The Government of Canada, through the Atlantic Canada Opportunities Agency (ACOA), has provided a \$63,895 contribution towards the event and the Government of Newfoundland and Labrador also invested \$20,000 in the project.

Quotes

Today's young people are full of big ideas, energy and determination, and nowhere is this better nurtured and showcased than at the YMCA of Northeast Avalon's Enterprise Olympics. Our government is proud to offer our support to help foster the next generation of homegrown business success stories and provide inspiration to entrepreneurs of all ages.

- Joanne Thompson, Member of Parliament for St. John's East

The YMCA of Newfoundland and Labrador has been committed to the Enterprise Olympics program for 29 years. It was established to reach young people and to identify and support their creativity, talent, and enterprising minds. These students will be the driving force of our economy in the future; it is important that they are aware of the opportunities that entrepreneurship offers them and their communities in Newfoundland and Labrador.



For more information, please contact:

Jess Rice (she/her)

Coordinator, Enterprise Olympics

YMCA of Newfoundland and Labrador

709-765-5303

jess.rice@nl.ymca.ca