**SOCIAL MEDIA PROMOTION TEMPLATE**

The YMCA would like to promote the launch/growth of your business on social media once you are operational. Please follow the below instructions so the organization can represent you and your business appropriately. Please answer the following questions/prompts:

1. What is your business name?

2. When is your (anticipated) launch date?

3. Describe your business in 1-3 sentences. Topics to consider include a brief description, location, and owner’s name(s).

4. Provide business contact information and active social media links.

5. Is there anything specific you want to be included in our congratulatory message? Consider a call to action, key collaborators, community support organizations, etc.

6. Please send images and logos you’d like associated with your post to ted.cadigan@nl.ymca.ca.

Please note, YMCA-BPP contact and content will be included in the post.