



where *you* belong



YMCA of Northeast Avalon
Annual Report 2013/2014

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message from the **chair** and **ceo**

2013/2014 was an important and positive year in our YMCA. Membership grew to an all-time high, families continued to be supported in our child care and day camp programs, young people were engaged in our employment & enterprise programs, gifts to our annual campaign surpassed all previous years, we took steps to embark on phase II on the Strong Families Capital Campaign, and we made significant progress in advancing our strategic plan.

We look forward to our AGM every year to celebrate our YMCA - our members and participants, our staff, our donors, and our volunteers.

We are also grateful as we look back at how much has changed in our YMCA in the last five years. Driven by the growth following the construction and opening of the Ches Penney Family Y and the rapid decrease in government-funded programs, our YMCA has shifted from a largely government-funded organization to a social enterprise-funded organization. Throughout all of this, thanks to our annual donors and strong operations, we have also been able to increase the number of people who participate in our financial assistance program.

From Government to...

Social Enterprise



Revenue:

- Health, Fitness & Aquatics
- Child Care
- Government
- Annual Giving

Thank you everyone for making our YMCA a place where you belong.

Scott Giannou
Chair, Board of Directors

Jason Brown
CEO



child care

Child care supports families.

Our programs have been developed to help and promote children's abilities to build self-confidence, learn healthy behaviours, and interact with each other. Programs include licensed infant, toddler, preschool, school age child care, and day camps. Kids at the YMCA are active, happy, and healthy in spirit, mind, and body.

employment & enterprise

alternative suspension

Sometimes, kids make mistakes.

The YMCA's Alternative Suspension Program, designed to decrease the number of repeated suspensions, offers young people an opportunity to transform the time they spend on suspension into a positive experience.

The YMCA of Northeast Avalon works with the YMCA of Exploit's Valley and the Humber Community YMCA to deliver Alternative Suspension across the province, serving 12 schools in seven different communities in Newfoundland and Labrador.





youth *discovering* employment

Having a job is an important determinant of health.

For many youth, discovering opportunities in employment is their first step towards a life of independence and engagement.

The YMCA's Youth Discovering Employment is one such initiative, funded by Service Canada's Skills Link program. Youth experiencing barriers to employment enhance their life and employability skills at the YMCA, participating in work experience necessary to find employment or return to school.

enterprise *olympics*

Business drives a strong economy.

The Enterprise Olympics program involves three different competitions designed for students, as well as a year-end provincial conference for regional winners. The intent of all three competitions is to expose students to the vast number of business opportunities that can be created by young people and to encourage youth to pursue entrepreneurial thinking, leadership and action at an early stage in their lives.

In 2013/2014, the YMCA worked with more than 3,000 students and teachers in 79 schools spread throughout 50 communities across Newfoundland and Labrador. Top three winners in each competition can be found on our YMCA of Northeast Avalon website:

www.ynortheastavalon.com/enterprise-olympics-2014.php





health, fitness & aquatics

Exercise is essential for good health and long life.

The YMCA is a great place to meet, interact, and socialize with new friends who share healthy goals.

Kids learn to swim, teens learn leadership skills, adults exercise on their own or together; everyone living healthier, more active lives.

The YMCA also makes exercise accessible with our financial assistance program.





summary of audited financial statements 2013/2014

Complete audited statements are available for review by appointment in the office of the CFO.

Consolidated Statement of Operations as at 31 August, 2014

	2014	2013
Revenue	5,378,079	6,504,384
Expenses	4,192,025	5,450,950
Net Before Interest and Amortization	1,186,054	1,053,435
Interest on Long Term Debt	570,158	487,580
Net Before Amortization	615,896	565,854
Amortization	723,185	790,570
Loss on Disposal of Fixed Assets	-	230,524

Consolidated Statement of Financial Position as at 31 August, 2014

	2014	2013
Assets		
Current Assets	89,693	167,561
Investment Fund - Unrestricted	-	43
Property, plant, and equipment	16,815,002	17,255,023
Total Assets	16,904,685	17,422,627
Liabilities		
Current Liabilities	1,290,719	1,237,642
Deferred Revenue - Building Capital Fund	7,170,989	7,310,169
Long-term portion of capital lease and long term debt	8,458,080	8,782,628
Total Liabilities	16,919,786	17,330,439
Fund Balances		
Unappropriated Surplus	-15,101	92,188
Total Fund Balances	-15,101	92,188
Total Liabilities and Fund Balances	16,904,685	17,422,627

Volunteer list

YMCA volunteers generously give their time and talent in ways that are productive and personally rewarding. Their efforts lead to healthier lives for others.

Leslie Amminson
Wayne Amminson
Claire Avery
Terry Baker
Kathryn Banoub
Chris Bayliss
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Brandon Welcher
Emma Wells
Randy White
Dawn Winsor
Sharon Zellers

thank you





opportunities to give - our annual donors

Donors to our annual campaign ensure our programs are accessible to all.

Major Gifts (\$5,000 - \$99,999)

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Husky Energy
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Maersk Supply Service
Toyota Plaza

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your generosity is appreciated

Every effort is made to ensure this list is accurate and that every person who has generously given to the YMCA is recognized. Please contact us if there are any errors or omissions so that we can update our records at info@ynortheastavalon.com or call 726-9622.

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helping *hands*

The generosity of our sponsors and funding partners is essential. We would like to take this opportunity to recognize some of our helping hands.



Thank you to Husky Energy Inc. who gave a one-time donation of \$50,000 which will be used to support the education, training and professional development of YMCA employees working in the staff training activities and programming held in 2014 and 2015.



Thank you to Maersk Supply Service for the major contribution of \$75,000 which Maersk pledged to the YMCA Strong Kids Campaign over three years. These funds will help children and youth in need of financial support attend YMCA programs like summer camp, child care, swimming and recreational sport programs.

A special thank you goes out to Maersk Supply Service and their employees for their outstanding contribution of time, talent and treasure to help with improvements at the Scout campsite used by the YMCA summer camp program.



For the second year in a row The Idea Factory joined forces with the YMCA to raise funds for the YMCA Strong Kids Campaign. Their commitment to building a healthier community means the YMCA can nurture the potential of hundreds of children in need of support to access YMCA summer camp. Breaking down barriers and providing financial assistance so kids and families live healthier lives is a priority for our charity. Thank you Idea Factory for this amazing help.



Newfoundland Charity Poker Tournament held its first annual Big Raise Charity event September 2013 and the YMCA was grateful to be named the headline charity. Players came together, played poker, and donated all of their winnings to a charity of their choice. Funds raised for the YMCA helped people who face financial barriers attend YMCA programs. Thank you to everyone who participated to make this a successful event. (Pictured L-R Craig Rowe, Mark Woodford and Craig Tucker)



2014 YMCA Healthy Kids Day

YMCA Healthy Kids Day is a free community event for the entire family, YMCA Healthy Kids Day promotes the importance and benefits of a lifetime of healthy, active living by encouraging fun and simple daily actions. The YMCA of Northeast Avalon celebrated YMCA Healthy Kids Day Sunday, June 1, 2014. Children and families joined us at the Ches Penney Family Y for healthy activities.



2013 YMCA Peace Week

YMCA Peace Week is unique to Canada. A special highlight of the week is the presentation of the YMCA Peace Medallion to an individual or group who, without any special resources, demonstrates commitment to peace through special contributions made within their community. On November 22, 2013, the YMCA of Northeast Avalon presented the Peace Medallion to Jill Rowe and Remzi Cej. Both Jill and Remzi are outstanding individuals who go above and beyond their regular duties to help people in our community. (Pictured L-R Jill Rowe and Remzi Cej)



www.ynortheastavalon.com

P.O. Box 21291, St. John's, NL A1A 5G6

Charitable Registration #108225533RR0001

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Association Services

Ches Penney Family Y
35 Ridge Road
P.O. Box 21291
St. John's, NL A1A 5G6
Tel: (709) 726-YMCA (9622)
Fax: (709) 576-0410

Camp Programs

Ches Penney Family Y,
Paradise, Torbay, Foxtrap,
and Mount Pearl

Children's Services

Ches Penney Family Y, 35 Ridge Road
P.O. Box 21291, St. John's, NL A1A 5G6
Tel: (709) 754-2962 Fax: (709) 576-7763

St. Georges Elementary, Mary Queen of Peace,
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Peter's Elementary, St. Matthew's Elementary,
Newtown Elementary, Paradise Elementary,
Elizabeth Park Elementary, Cowan Heights
Elementary, and the Ches Penney Family Y.

Employment and Enterprise Services

Ches Penney Family Y
35 Ridge Road, P.O. Box 21291
St. John's, NL A1A 5G6
Tel: (709) 726-YMCA (9622)
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Health, Fitness and Aquatics Membership

Ches Penney Family Y
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Our Mission

The YMCA is a charity that provides opportunities for all to grow in spirit, mind and body.

Our Vision

The YMCA will be a leading charity providing access to all in health programs, child care, employment and camp programs.

Our Values

Caring - Honesty - Respect - Health
Responsibility - Inclusiveness