



**Volunteer YMCA Video Content Creator**  
**Reporting to: General Manager**

The YMCA has been part of life in Newfoundland and Labrador since 1854. Our charity's core programs of Health, Fitness, and Aquatics; Child Care and Day Camp; and Employment, Enterprise, and Newcomer Services are offered at more than 20 locations in our communities with an additional 170 points of delivery throughout the province. Our focus on inclusiveness and accessibility means we serve people of all ages, backgrounds and abilities through all stages of life.

**Join Our Team**

We are seeking a volunteer YMCA Video Content Creator to provide quality video content promoting YMCA programs and services. This position is located in St. John's.

**Volunteer Requirements**

- High school diploma or equivalency
- Experience working with social media platforms
- Ability to exercise creativity and critical thinking
- Attention to detail, organization, and prioritization skills
- Acceptable Criminal Records Check and Vulnerable Sectors Check

**Key Competencies**

- Adherence to YMCA Brand Guidelines
- Creates a respectful and inclusive environment
- Takes personal responsibility for following through, responding and resolving issues and complaints
- Demonstrates personal discipline to produce high quality work and meet expectations and goals
- Self-manages behaviours, learns from mistakes, and seeks out feedback and coaching
- Reliable and punctual to ensure our team creates a great member experience

**Benefits of Volunteering with the YMCA**

- Develop lasting personal and professional relationships
- Enhance the quality of community life and impact people's overall well-being
- Gain valuable work experience and professional training
- Learn or develop new skills, experiences and interests while having fun
- Contribute to a well-recognized charitable organization
- Receive recognition for your dedication and commitment to helping others
- Volunteer training and uniforms provided

Contact [humanresources@nl.ymca.ca](mailto:humanresources@nl.ymca.ca) to apply.