YMCA OF NEWFOUNDLAND AND LABRADOR Annual Report 2022-2023 Newfoundland and Labrador Shine On

Map of Newfoundland & Labrador



YMCA of Newfoundland and Labrador

Avalon Peninsula (Metro) Region Ches Penney Family YMCA Health, Fitness, & Aquatics Child Care & Day Camp Employment, Enterprise, & **Newcomer Services**

Avalon Peninsula (Rural) Region Placentia Regional YMCA Health, Fitness, & Aquatics Child Care & Day Camp Employment, Enterprise, & **Newcomer Services**

Y Burin Peninsula Region Marystown YMCA Health, Fitness, & Aquatics Child Care & Day Camp Employment, Enterprise, & **Newcomer Services**

Bonavista Peninsula Region Bonavista Regional YMCA Health & Fitness Child Care & Day Camp Employment, Enterprise, & **Newcomer Services** (In Development)

Labrador Region Central Labrador YMCA Health, Fitness, & Aquatics Child Care & Day Camp Employment, Enterprise, & **Newcomer Services**

Program Delivery Sites

Grand Falls-Windsor

YMCA of Western Newfoundland

Corner Brook Health & Fitness Child Care & Day Camp

Bay St. George/Stephenville Health & Fitness

Program Delivery Sites



Message from Board Chair & CEO

THANK YOU for being a part of YMCA NL. Over our history since 1854 we have had several turning points, and 2022/2023 was a significant one for our organization. As we emerge from the pandemic, we have had to rapidly shift from the challenge of ensuring the survival of the organization to the new challenge of managing rapid growth in our programs across Newfoundland and Labrador. This has not always been easy, and things have not always gone exactly as planned, but our teams continue to strengthen how we meet our mission and vision.

Our strategy is to be recognized as expert problem solvers and collaborators in working toward a province of vibrant and healthy communities in all regions.

In the Avalon Peninsula Region we recognize the pandemic changed people's patterns and we may not return to 2019 membership levels at the Ches Penney Family YMCA. In response, we are working to grow membership and diversify operations to sustain the facility including having Employment, Enterprise, and Newcomer Services in the building. New School Age Child Care centres are opening in Metro and Avalon Rural, Day Camp has expanded, new Pre-K sites continue to be established throughout the region, and we are developing child care services for the children of health care professionals. Also, watch for the new Placentia YMCA in 2024.

Jamie Snook, Chair **Board of Directors**

In the Burin Peninsula Region membership at the Marystown YMCA grew as part of a pilot project with the Town of Marystown. YMCA programs in Pre-K and Employment, Enterprise, and Newcomer Services also expanded throughout the region, and we offered our first ever donor-supported Summer Day Camp program.

In the **Bonavista Peninsula** Region we are focused on delivering Enterprise programs and developing the new Bonavista YMCA, as well as Pre-K child care and child care for the children of health care professionals.

In **Labrador** we continue to grow the Central Labrador YMCA and we are developing Pre-K. Our team is working to expand to Labrador West and focus, throughout the region, on made-in-Labrador solutions.

The YMCA has been part of the life in Newfoundland and Labrador through two World Wars, Commission of Government, Confederation with Canada, the cod moratorium, and now more than one pandemic. Turbulent times present challenges and opportunities, and the opportunities to serve communities across Newfoundland and Labrador make us optimistic for the future. Thank you to our members, participants, funders, donors, collaborators, staff, and volunteers.

Regards,



Jason Brown, President and CEO

Board of Directors and Executive Staff

Chair: Jamie Snook, Ph.D.

First Vice Chair: Janet Vivian-Walsh, B.Sc, B.Ed, M.Ed

Vice Chair-Finance: Jennifer Button, MBA, CPA, CA, LLM

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Chief Operating Officer (COO): Sherry Squires, B. Rec, MCPM

Chief Financial Officer (CFO): Chrissy Harvey, CPA, CA

Chief Development Officer (CDO): Michelle Northover, B.Ed

Vice President (VP), Partnership and Program Development: Twyla Fradsham, BA

Summary Financial Statements

YMCA of Northeast Avalon Inc.

SUMMARY OF AUDITED FINANCIAL STATEMENTS

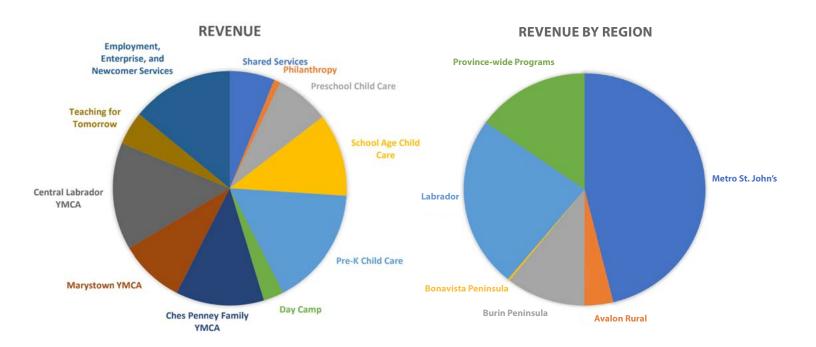
STATEMENT OF OPERATIONS		
For the year ended 31 August, 2023		
	2023	2022
Revenue	13,906,546	10,001,664
Expenses	12,618,185	8,943,793
Net Before Interest and Amortization and Loan Refinance Fees	1,288,361	1,057,871
Interest on Long Term Debt and Capital Leases	339,275	374,794
Net Before Amortization and Loan Refinance Fees	683,077	983,077
Amortization	621,547	668,573
Net Before Loan Refinance Fees	327,539	14,504
Loan Refinance Fees		1,024,038
STATEMENT OF FINANCIAL POSITION		

As at 31 August, 2023

Assets	2023	2022
Current Assets	3,218,033	2,653,037
Property, Plant, and Equipment and Intangible Assets	12,045,808	12,588,342
Total Assets	15,263,841	15,241,379
Liabilities		
Current Liabilities	2,822,948	2,568,981
Deferred Revenue - Building Capital Fund	5,037,019	5,247,019
Long Term Portion of Long Term Debt and Capital Leases	9,585,154	9,934,200
Total Liabilities	17,445,121	17,750,200
Total Fund Balances	(2,181,280)	(2,508,821)
Total Liabilities and Fund Balances	15,263,841	15,241,379

Complete audited statements are available for review by appointment in the office of the CFO

Our Numbers



120,937

VISITS TO
CHES PENNEY FAMILY YMCA

69,582

VISITS TO CENTRAL LABRADOR YMCA

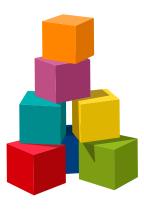
62,288

VISITS TO MARYSTOWN YMCA









Metro St. John's Region



My journey as a newcomer in Newfoundland and Labrador

In 2021 Simarjot landed in St. John's as a graduate student, finding herself thousands of miles away from her homeland. She became involved with the YMCA Create Your Own Change program – an initiative that gave international students a platform to connect and contribute to society in a unique way. She credits her involvement with the YMCA as the catalyst that gave her the drive to envision a new future.

"I was fortunate to join the YMCA Child, Youth, and Family Programs staff team at the Ches Penney Family YMCA."

-Simarjot Wadhwa

"Being part of the YMCA opened the doors for me to communicate with people, children, and my colleagues.

Working with children was a blessing that gave me an opportunity to interact with many others.

The support, generosity, and consideration that I received from the YMCA was more than I ever expected. I am honored to be a part of an organization that strives for its values and works on the principles of Equity, Diversity, and Inclusion. Had it not been for YMCA, my journey would have been very different. The YMCA nurtured me to understand society at large and to be amidst the unknown confidently. It established a sound sense of belonging within me, and I will never forget the beautiful relationships and friendships I developed.

In July 2022, I moved and began working at the YMCA in BC. My current job would have not been possible without the kind support of staff at the YMCA when I first arrived to Canada. I am thankful to them for creating a space that welcomes all newcomers amicably."



EMPLOYMENT, ENTERPRISE, AND NEWCOMER SERVICES

Business Planning Program Client

Tiffany Strong, owner of Strong Wellness Solutions became a client of the YMCA Business Planning Program when she was ready to pursue her dream of opening her own business. YMCA staff guided her through all the steps and hurdles to becoming an entrepreneur.

"The start of this business came from a daydream."

-Tiffany Strong, owner of Strong Wellness Solutions

"The YMCA Business Planning Program Consultants helped me put my plans down on paper and helped me plan the ins and outs of my business. Each week we would meet and they worked with me around my baby's nap schedule, my husband's travel schedule, and my two-year-old. The YMCA was there to support me every step of the way to make what felt like a dream into reality. They coached me for conversations that were new to me and gave me endless resources, and support when I felt like I was in over my head.

Fast-forward a few months and I have opened my own business and have taken my passion for nursing to help my community and, with the help of the YMCA, I transformed it into a clinic with a multitude of resources. Starting a business is daunting, terrifying, empowering, and exciting. The YMCA is like a friendly, reliable neighbor who is there for whatever you need every step of the way."











Rural Avalon Peninsula Region

HEALTH, FITNESS, AND AQUATICS — PLACENTIA YMCA (IN DEVELOPMENT) AT THE PLACENTIA REGIONAL WELLNESS CENTRE * PRE-K CHILD CARE * SCHOOL AGE CHILD CARE * EMPLOYMENT, ENTERPRISE, AND NEWCOMER SERVICES

PRE-KINDERGARTEN CHILD CARE

Hannah Social Butterfly



PRE-KINDERGARTEN CHILD CARE

Zane's **Advancements**



Erica found it challenging to find a child care centre that could accommodate the needs of her daughter, Hannah. Erica knew that Hannah was an active child, who often struggled with regulating her emotions and would require additional supports. She also knew that Hannah was a social butterfly who loved playing with her peers. Erica decided to enrol Hannah in YMCA Pre-K at Persalvic Elementary.

"The YMCA staff welcomed Hannah with open arms. They were aware of her behaviour issues and happily discussed anything that would help her to have a good day or improve it. They have worked with me by filling out any paperwork I needed to get Hannah the supports she deserves; she has been recently diagnosed with ADHD. YMCA staff were the first ones to notice her improvements. She has completed two of the school Kinderstart sessions thus far, and she is transitioning well to school because of the YMCA Pre-K program."

"Hannah enjoys going to YMCA Pre-K everyday. She has been thriving! She loves the staff and their presence is so warm and welcoming. I can see why Hannah loves them. I recommend this program to anyone that would listen."

Born just before the pandemic, Zane, Jade's son, was diagnosed with hearing difficulties. As a result Zane's ability to communicate, learn, and socialize was impacted.

Jade enrolled Zane in the YMCA Pre-K program at Bay Roberts Primary in May. Since joining the program, Jade has noticed significant improvements.

"The YMCA staff create activities for the kids that otherwise wouldn't be done at home. They are extremely patient with our family and our need for extra attention. Zane started, only knowing a few words, (and we had just started learning ASL) and now a year later, he's speaking in three to four word phrases combined with some ASL. Zane's medical team, from pediatricians to speech therapy, are all so pleased to know Zane attends YMCA Pre-K. It has helped us in advancing his speech, communication, social skills, and the focus on getting him caught up to peers. The staff are even learning some ASL to communicate with

Zane. I truly feel Zane's advancement is due to the YMCA. He loves all his peers and teachers and continues to ask to go to school even on weekends."

"We will greatly miss the YMCA program when Kindergarten starts and look forward to enrolling his little brother as soon as he's of age!"

-Jade Collins, YMCA Pre-K Parent









-Erica Noseworthy, YMCA Pre-K Parent

Bonavista Peninsula Region

HEALTH AND FITNESS – BONAVISTA YMCA (IN DEVELOPMENT) AT THE DR. HILDA TREMBLETT WELLNESS CENTRE * TODDLER AND PRESCHOOL CHILD CARE (IN DEVELOPMENT) * PRE-K CHILD CARE * EMPLOYMENT AND ENTERPRISE



HEALTH AND FITNESS

Tip-A-VistaWellness Foundation and NLHS

The YMCA, Tip-A-Vista Wellness Foundation, and Newfoundland and Labrador Health Services are collaborating on a unique initiative for the Bonavista Peninsula. The project will see the Dr. Hilda Tremblett Wellness Centre renovated to include a YMCA. The goal is to help expand and offer more health and wellness programs to the region. With emphasis on overall well-being, this initiative aligns with the Provincial Government Health Accord. It will offer programs in preventative health and physical activity, along with access to onsite health care professionals.

Northpine Foundation, an investor in the initiative, has stated that, "Rural healthcare in Newfoundland and Labrador faces considerable challenges, from limited access to healthcare services to rising mental health concerns and chronic diseases like diabetes and obesity. The region's life expectancy is well below the national average, as it contends with high mortality rates for cancer, cardiac disease, and stroke. The Tip-A-Vista Wellness Foundation recognizes these challenges and is determined to make a difference."

Eliza is one of the founders of the Tip-A-Vista Wellness Foundation and is passionate about her vision for the region.

"Partnering with the YMCA will give a fresh start to all who want to have an enjoyable experience being an active participant in long term lifestyle changes. This is a first of its kind for our province, and for the YMCA. It's an exciting time, long awaited, but we will all learn together to build a solid foundation for new approaches to health care. The YMCA has a strong foundation that together we can build upon. Tip-A-Vista Wellness Foundation and many residents are looking forward to this new venture with the YMCA."

-Eliza Swyers, Tip-A-Vista Wellness Foundation









Burin Peninsula Region



Jessica and G

When Jessica's son, G, turned two she enrolled him in a child care centre. Jessica was aware that growing up during COVID, G's development would be impacted. He was behind by seven months and was showing signs of autism. With limited child care options to choose from in her rural community, Jessica became disappointed when the centre asked him to leave.

"I was flabbergasted, I had professionals doing write ups to help me get inclusion support for my son, because they believed it was what he needed. He made friends there, and now I had to explain that he couldn't go.

When G turned four, I enrolled him in the YMCA Pre-K program at Donald C. Jamieson Academy. Although I was happy he was accepted, the thoughts of trauma came in. What happens if it's like before?

The YMCA team assured me, he was going to grow there, be the best version of himself, and that they would work with us whole heartedly to help him in his developmental milestones. Before entering Pre-K, G would hit and show aggression."

"His verbal skills were okay, but not excellent, his social and emotional development was falling behind, and he could not self-regulate himself when he was angry. I made the YMCA aware of this and they were still willing to help us."

- Jessica, YMCA Pre-K Parent

"Within a couple of weeks of attending Pre-K, the YMCA staff told me how G thrives when he gets the attention he needs, and someone understands him. I thought, "Thank god! Someone gets it." Immediately, the YMCA team worked endlessly with me to get inclusion support.G is now having days with little to no tantrums or behavioral issues. He's speaking more and having full conversations. He's still behind socially, but everyday he's engaging with his peers, playing, sharing, and showing empathy. This is because the YMCA believed in him, they took the time to bond with him, help him, and support him.

I'm so appreciative of all the hard work the YMCA does to ensure families and their children get a chance to grow, be creative, and learn. It has changed our lives. I feel confident that my son is gaining the strengths he needs for not only kindergarten, but for his future in life. YMCA Pre-K is shaping young minds for the better, and I am so glad that it came into our lives at the perfect time, just when we needed it the most."



Bern Pike, YMCA Member and Volunteer

In 2020 Bern Pike suffered a significant injury to his arm that left him unable to continue working in Winnipeg. Upon returning home to Marystown, Bern joined the YMCA and with encouragement from the YMCA staff, started using the Aquatics Centre as part of his therapy. He then began attending a new class for those with mobility issues.

"This YMCA class and the Aquatics Centre has made my life so much better — I am able to do things I could not previously do. It has been a life-changing experience for me. The water, the staff, and the instructor have done so very much for me and so many others. I have the utmost praise for the Marystown YMCA. It is a wonderful asset to the Burin Peninsula!"

In addition to being an active member, Bern is also a volunteer on the YMCA Annual Campaign Committee for the region. He knows the positive impact the YMCA can make and wants to ensure everyone has an opportunity to participate.

PRE-KINDERGARTEN CHILD CARE

Pre-K on the Burin Peninsula



Abigail's Pre-K journey began in August of 2023. From day one she has enjoyed the program to the fullest and each day after school, when she goes home, she wants to play school and continue with her learning.

"Abigail has learned so much in the six months she has been attending this program. The difference we have seen in her is phenomenal! She has become so much more independent, which includes things such as dressing herself and putting on her own boots. The program has helped Abigail develop her social skills with her peers and program leaders. It's delightful for us to see the things she brings home that she's been working on. We find it encouraging to see how she's doing away from home and what she has been learning how to do. We are thoroughly pleased and enjoy having our daughter attend YMCA Pre-K at Donald C. Jamieson Academy."

- Kenneth Green, YMCA Pre-K Parent

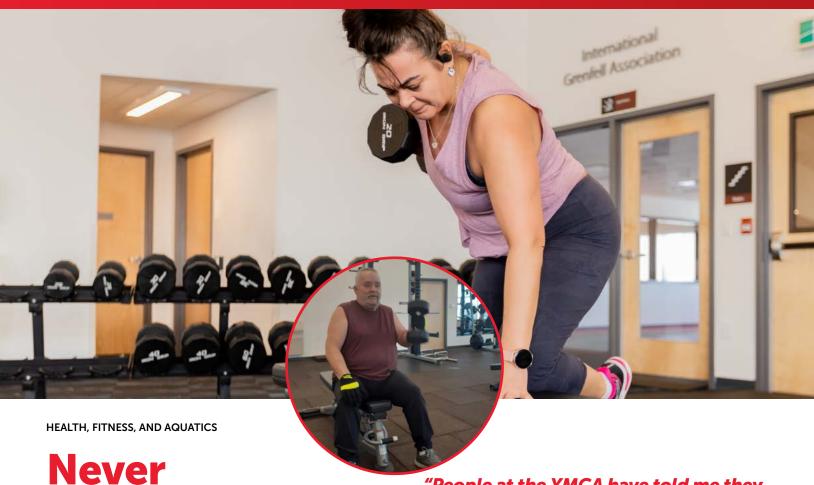








Labrador Region



Paul Cooke walks through the doors of the Central Labrador YMCA almost every day. It's a place that's has had a significant impact on him. A former fire fighter, Paul woke up one night with severe back pain related to an injury. The result was life-changing. The doctors told Paul that, even after his back surgery, he would likely never walk again.

Give Up

After four months in rehab, Paul went back home to Happy Valley-Goose Bay. With no rehab facility in the area, Paul joined the YMCA. He was determined to get back on his feet so he continued his own rehab and strength training at the YMCA. After his wife's cancer diagnosis Paul was even more determined and committed so he could be there for her. He eventually started doing laps around the track in his wheelchair, progressed to a walker, and then to using canes.

"People at the YMCA have told me they are doing what they are doing to be active because they saw me when I first started, so that's motivation. That's a good boost knowing that I inspire someone to keep on going."

-Paul Cooke

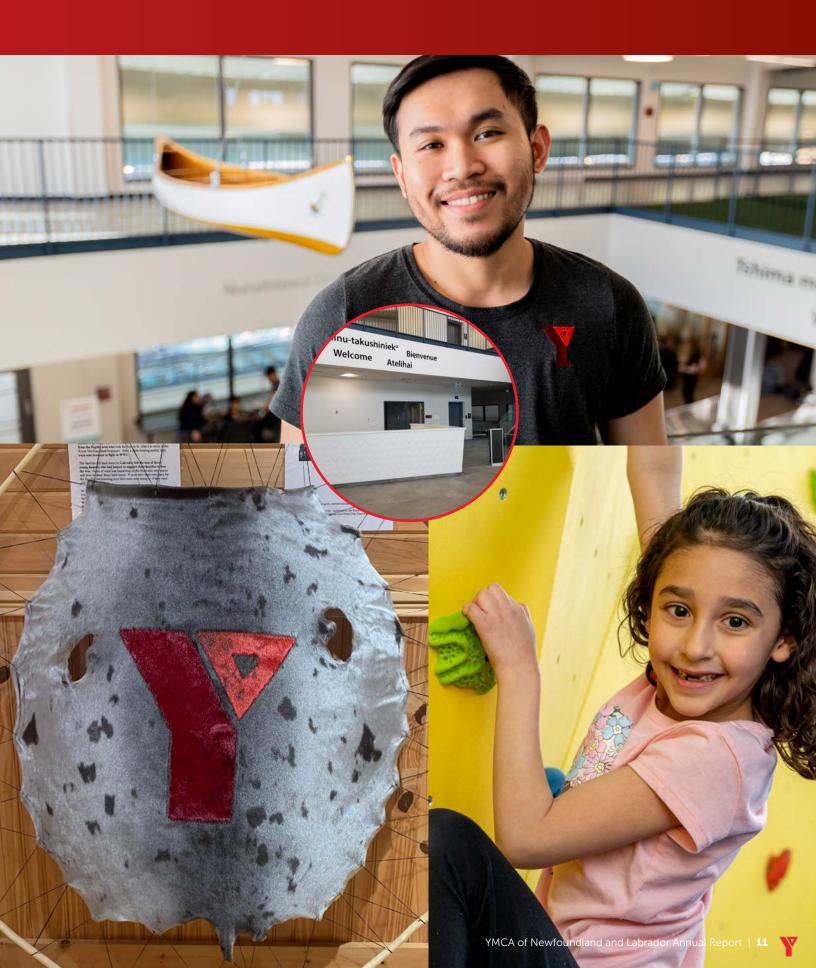
Sadly, Paul's wife, Jean has since passed away but Paul says she was his inspiration to never give up. "She'd be telling me to keep going, don't give up," says Paul. "I kept going for her and my main goal became the 5K Trapline Marathon." A year later, Paul, along with his former colleagues from the fire department, joyfully crossed the finish line at the 5K Trapline Marathon in Happy Valley-Goose Bay.











Donors and Funders

Kindness and Gratitude Changes Lives

The important work of the YMCA of Newfoundland and Labrador is helped made possible through the kind generosity of others. Thank you to the many donors, funders, and volunteers whose support helps the YMCA provide possibility and potential for others to overcome obstacles and live healthier lives. You are part of a charity that touches thousands of lives and makes a real difference in communities throughout the Province!

FOR 2022-2023 **COMMUNITY BUILDERS** (\$100,000+)

Joyce Family Foundation

PARTNERS (\$25,000 - \$99,999)

Grieg Seafood Newfoundland Horizon Maritime

LEADERS (\$5,000 - \$24,999)

Canadian Tire Jumpstart Gordon Butler Estate United Way of Newfoundland & Labrador

SUPPORTERS (\$1,000 - \$4,999)

Murray Brown & Barbara James Craig & Heather Rowe Lat49 Architecture Inc. Laurie Skinner Newfoundland and Labrador Hydro (Gift-in-Kind) Sheldon Payne (Newfound Marketing)

INDIVIDUAL DONORS (UP TO \$999)

Shohreh Afzali Nasomi Amarajeewa Alanis Andrew Andrea Barnes Brandon Blagdon Frances Bowen Trina Brenton Rhiannon Broadfoot Juanita Brown Melissa Browne Kathleen Burgoyne Darlene Burke Ted Cadigan Leila Coates Jay Collins Stephanie Conway Maddison Cook-Vaters Lindsey Cooper Paul Coxworthy Lori Davis Ahmad Deeb Jennifer Devine Walter Dicks Ashlee Drake-Miller Olivia Earle

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Ada-Obi Ehigie Marwan Elaraby Lori Evans Jody Evoy Lisa Farrell Darren Fowler Twyla Fradsham Gerry Friebe Jo Anne Galarneau Kathy Gillett Michael Gillingham Yvette Goodland Natasha Hanlon-Squires Ashlynn Hanrahan Chrissy Harvey Roma Hennebury Kimberly Hodder Gail Hopkins Margie Howell Danielle Hurley Geraldine Hynes Hannah Janes Jinsun Jeong Khushwant Kaur Johan Sarah-Kay Joseph Anna Kannenberg Tina Kean Cynthia Kelly Sarah Kelly Alexandra Keough John Langdon Kristie Lawlor Ben Liadsky Lovers at Work Office Furniture William Lush Julia Lyall Allie Lynch Caezar Mangmang Bryan Melanson Joshua Mercer **Edward Miller**

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Machel Rayner

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OTHER FUNDERS (PROJECTS)

Government of Canada - Enabling Accessibility Fund

Government of Newfoundland & Labrador - ActiveNL Fund

Government of Newfoundland & Labrador - Child Care Capacity Funding

Government of Newfoundland & Labrador - CSSD Capacity Grant Program

Government of Newfoundland & Labrador - Grants to Youth Organizations

Government of Newfoundland & Labrador - Inclusion Grants Funding Program

Government of Newfoundland & Labrador - Multiculturalism Grants Program

Government of Newfoundland & Labrador - Senior's Social Inclusion Initiative

Government of Newfoundland & Labrador - Summer Camp Inclusion Grant Recreation NL

Vice-Versa FJCF

FUNDING FOR YMCA EMPLOYMENT, ENTERPRISE, AND NEWCOMER SERVICES IS PROVIDED BY:

Government of Newfoundland, Department of Education

Government of Newfoundland, Industry, Energy and Technology

Government of Newfoundland, Department of Immigration, Population, Growth and Skills

Government of Canada, Employment and Social Development Canada

Government of Canada, Atlantic Canada Opportunities Agency

Government of Canada, Immigration, Refugees and Citizenship Canada

Government of Canada, Service Canada

Government of Canada, Public Health Agency of Canada







^{*}Every effort is made to ensure this list is accurate and that every person who has generously given to the YMCA is recognized. Please contact us at info@nl.ymca.ca if there are any errors or omissions and we will update our records.

Environment Diversity, Equity, and Inclusion



Leadership in Energy and **Environmental Design (LEED)**

LEED helps owners and developers create high performing, resilient buildings that are better for the environment. YMCA NL has been proud to assist municipal building owners with the LEED certification process.

- Marystown YMCA LEED Gold Certification
- Central Labrador YMCA LEED Silver Certification
- Placentia YMCA LEED Bronze Certification in progress

The Ches Penney Family YMCA has an energy efficient system that makes use of geo-thermal energy for heating and cooling. This capital infrastructure was partly funded by the Provincial Green Fund.

In 2019, the YMCA of Newfoundland and Labrador was selected as the Leadership Award -Organization (Commercial) recipient for the takeCHARGE Luminary Awards. The *Luminary Awards* recognize companies, organizations, communities, and individuals all across Newfoundland and

Labrador who are taking brilliant steps to save energy – and inspiring others to do the same.

International Recruitment

The Atlantic Immigration Program (AIP) is a pathway to permanent residence for skilled foreign workers and international graduates from a Canadian Institution who want to work and live in one of Canada's four Atlantic Provinces. The program helps employers hire qualified candidates for jobs they haven't been able to fill locally. The YMCANL is a designated employer under this program.

Building The ECE Labour Market

Supported by funding from the Government of Canada, the YMCA is coordinating the delivery of a fully funded, online Early Childhood Certificate program. Preference for the program has been given to applicants who are Indigenous or a member of a racialized group and/or who are living in rural areas of Newfoundland and Labrador. Upon successful completion of the program, participants are supported by the YMCA to secure employment at a local child care centre.



Reconciliation

The YMCA Federation in Canada's Statement of Reconciliation was unanimously approved by all YMCAs in Canada and strengthens our dedication to reconciliation with Indigenous Peoples and communities in Canada. It is reflective of the YMCA Federation's commitment to fostering a sense of belonging for all and its values of inclusiveness, accountability, and collaboration.

Mission

The YMCA is a charity open to everyone at all stages of life, that provides opportunities to grow in spirit, mind, and body.

Vision

A province of vibrant and healthy communities where everyone can belong, grow, and thrive.

Values

Caring, Honesty, Respect, Responsibility, Diversity, Inclusiveness

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YMCA OF NEWFOUNDLAND AND LABRADOR ymcanl.com

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